



Guildhall Gainsborough
Lincolnshire DN21 2NA

Tel: 01427 676676 Fax: 01427 675170

AGENDA

This meeting will be recorded and the video archive published on our website

Prosperous Communities Committee

Tuesday, 5th June, 2018 at 6.30 pm

Council Chamber - The Guildhall, Marshall's Yard, Gainsborough, DN21 2NA

Members:

- Councillor Mrs Sheila Bibb (Chairman)
- Councillor Mrs Gillian Bardsley (Vice-Chairman)
- Councillor John McNeill (Vice-Chairman)
- Councillor Owen Bierley
- Councillor Christopher Darcel
- Councillor Michael Devine
- Councillor Steve England
- Councillor Paul Howitt-Cowan
- Councillor Mrs Pat Mewis
- Councillor Malcolm Parish
- Councillor Mrs Lesley Rollings
- Councillor Trevor Young

1. Apologies for Absence

2. Public Participation

Up to 15 minutes are allowed for public participation. Participants are restricted to 3 minutes each.

3. Minutes of Previous Meeting

i) Concurrent Meeting - 25 April 2018

To confirm and sign as a correct record the Minutes of the Concurrent Meeting of the Prosperous Communities Committee and the Corporate Policy and Resources Committee held on 25 April 2018. (PAGES 3 - 6)

ii) Prosperous Communities Committee - 1 May 2018

To confirm and sign as a correct record the Minutes of the Meeting of the Prosperous Communities Committee held on 1 May 2018. (PAGES 7 - 18)

Agendas, Reports and Minutes will be provided upon request in the following formats:

Large Clear Print: Braille: Audio: Native Language

- iii) Prosperous Communities Committee - 14 May 2018
To confirm and sign as a correct record the Minutes of the Meeting of the Prosperous Communities Committee held on 14 May 2018 (following Annual Council). (PAGES 19 - 20)
4. **Matters Arising Schedule** (PAGES 21 - 24)
Setting out current position of previously agreed actions as at 25 May 2018.
5. **Members' Declarations of Interest**
Members may make any declarations at this point but may also make them at any time during the course of the meeting.
6. **Public Reports**
- i) Consultation for the Draft Joint Municipal Waste Management Strategy for Lincolnshire (PAGES 25 - 44)
- ii) West Lindsey District Broadband Availability Issues (PAGES 45 - 50)
- iii) Community Lottery (PAGES 51 - 88)
7. **Workplan** (PAGES 89 - 90)
8. **Exclusion of Public and Press**
To resolve that under Section 100 (A)(4) of the Local Government Act 1972, the public and press be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in paragraph 3 of Part 1 of Schedule 12A of the Act.
9. **Exempt Items**
- i) Exempt Record of Concurrent Meeting
To note the exempt record of the Concurrent Meeting held on 25 April 2018. (PAGES 91 - 95)

Mark Sturgess
Head of Paid Service
The Guildhall
Gainsborough

Friday, 25 May 2018

Agenda Item 3a

Concurrent Meeting of the Prosperous Communities and Corporate Policy and Resources Committees- 25 April 2018

Subject to Call-in. Call-in will expire at 5pm on Thursday 3 May 2018

WEST LINDSEY DISTRICT COUNCIL

MINUTES of the Meeting of the Concurrent Meeting of the Prosperous Communities and Corporate Policy and Resources Committees held in the Council Chamber - The Guildhall, Marshall's Yard, Gainsborough, DN21 2NA on 25 April 2018 commencing at 6.32 pm.

Present: Councillor Jeff Summers (Chairman)
Councillor Mrs Sheila Bibb (Vice-Chairman)

Councillor Mrs Gillian Bardsley
Councillor Owen Bierley
Councillor Matthew Boles
Councillor Michael Devine
Councillor Steve England
Councillor Ian Fleetwood
Councillor Paul Howitt-Cowan
Councillor Stuart Kinch
Councillor John McNeill
Councillor Mrs Pat Mewis
Councillor Mrs Lesley Rollings
Councillor Trevor Young

In Attendance:

Eve Fawcett-Moralee	Executive Director of Economic and Commercial Growth
Ian Knowles	Executive Director of Resources and S151 Officer
Alan Robinson	Strategic Lead Governance and People/Monitoring Officer
Jo Walker	Growth & Regeneration Manager
Katie Coughlan	Senior Democratic & Civic Officer
James Welbourn	Democratic and Civic Officer

Apologies: Councillor David Cotton
Councillor Mrs Maureen Palmer

Membership: There were no substitutes appointed for the meeting.

6 CHAIRMAN'S WELCOME

The Chairman welcomed all those present to the second concurrent meeting of the Prosperous Communities Committee and Corporate Policy and Resources Committee.

7 MEMBERS' DECLARATIONS OF INTERESTS

There were no declarations of interest made at this stage.

8 PROCEDURE

In light that the Committees were running in a concurrent format for the evening, the Chairman briefly summarised the procedure which had been adopted and which was attached to the agenda, making particular reference to the way in which votes would be cast.

RESOLVED that the Procedure be noted.

9 MINUTES OF THE PREVIOUS MEETING

- (a) Concurrent Meeting of the Prosperous Communities Committee and Corporate Policy and Resources Committee– 6 February 2018

RESOLVED that the Minutes of the Concurrent Meeting of the Prosperous Communities Committee and Corporate Policy and Resources Committee held on 6 February 2018 be confirmed and signed as a correct record.

10 EXCLUSION OF THE PUBLIC AND PRESS

RESOLVED that under Section 100 (A)(4) of the Local Government Act 1972, the public and press be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in paragraph 3 of Part 1 of Schedule 12A of the Act.

11 PROCUREMENT OF A DEVELOPMENT PARTNER FOR WEST LINDSEY DISTRICT COUNCIL: FINAL TENDER

Members gave consideration to a report which provided details of the bids received at the “Invite to Submit Final Tender” (ISFT) stage of the process, and of the evaluation process.

The report further sought authorisation from Members, for Officers to notify bidders of the outcome of the procurement process, and following the required 10 day standstill period, to enter into a binding agreement with the successful bidder for the delivery of the project.

The Executive Director of Commercial and Economic Growth addressed Committee and in doing so advised the following: -

- The Council had received compliant bids from both Participants at ISFT.
- Members had at their previous meeting on 6 February 2018 received full presentations on the contents of both bids together with an explanation of how both bids complied with the Council’s brief, when considering the ISDS stage of the process.
- Participants had been required to not depart from their ISDS responses at Final Tender stage, but had been requested to review, optimise and re-submit their financial solution.
- The ISFT submissions had now been evaluated and a high level comparison was set

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Subject to Call-in. Call-in will expire at 5pm on Thursday 3 May 2018

out in Table 1 of the report, together with the respective final scores for each submission

- For the avoidance of the doubt the sites and proposals which would be included at Phase 1 of the Project were outlined clearly to Members. Full information in respect of this was contained at Section 3 of the report and in table 5. It was indicated that the Executive Director of Resources would address the Committee later to advise on the funding which would be required.
- Confirmation of the sites / projects previously considered for potential inclusion in Phase 1, but not now going forward was also provided to Members and the reasons for this explained.
- Recommendation 5 related to the working up of detailed proposals for sites to be taken forward as part of Phase 2. The proposed governance arrangements, for achieving such were set out in figure 1 of the report. There was a commitment to appraise, via “agreed viability test” by October a number of further sites and these were again outlined clearly to Members.

In concluding her presentation the Executive Director of Commercial and Economic Growth, outlined to Members the next stages of the process and an indicative timeline should Members be minded to approve the proposals put forward for consideration.

The Executive Director of Resources then addressed Committee and firstly thanked all Officers involved for their work on the Project. For the avoidance of doubt, he provided Members with further clarification on: -

- the funding from the Council which would need to be released for Phase 1 schemes and how this would be used if Members agreed the proposals
- the potential financing options which would be considered within the delegation afforded (if agreed)
- the level of capped returns being offered; and
- the proposed terms of any financing arrangements

Debate ensued and Members asked a number of pertinent questions and sought assurance on a number of matters. In response Officers advised the leasing arrangements being proposed included no break clauses and as such the potential risks identified by Members had been mitigated or transferred as far as practicable.

The Council would be the custodian of the development and there would be no day to day involvement at a management level, from the successful bidder. However they would be answerable to the Authority for the duration of the Partnership

In response to Members comments, the various initiatives underway to support the town centre were outlined to the Committee, together with details of ongoing negotiations relevant to the town centre but outside of the proposals presented for consideration.

It was confirmed key green spaces would be enhanced not developed and the agreed proposal would need to enhance and enrich the heritage element of Gainsborough.

Members were again reassured that if as a result of the negotiations the agreement materially changed from the proposal in table 5 a further report would be presented to the

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Committee for a decision.

It was proposed and seconded that a minor amendment be made to recommendation 1 for the Prosperous Communities Committee.

Having being moved and seconded the Prosperous Communities Committee's recommendation as amended was put to the vote.

Following an alphabetical roll call, with a total of 8 votes cast in favour and 2 abstentions it was: -

RESOLVED that recommendation 1, relevant to the Prosperous Communities Committee, as detailed within the report, and amended through the course of the debate be approved.

In light of the information provided by Officers, a revision to recommendation 4, relevant to the Corporate Policy and Resources Committee and as detailed within the report, was proposed by Chairman, which included the addition of consultation with relevant Policy Committee Chairmen and further clarification regarding the level of funds being committed, including the establishment of a capital budget and a drawn down from the Investment for Growth Earmarked reserve”

The proposed amendment was duly seconded and on having been put to the vote was accepted.

The recommendations for the Corporate Policy and Resources Committee, as amended above were then moved, seconded and put to the vote en-bloc.

Again following an alphabetical roll call, with a total of 9 votes cast in favour and 1 abstention it was

RESOLVED that recommendations 2 – 5, relevant to the Corporate Policy and Resources Committee, as detailed within the report, and amended through the course of the debate be approved.

Members thanked Officers for the work to date in delivering the Project.

The meeting concluded at 7.09 pm.

Chairman

Prosperous Communities Committee- 1 May 2018
Subject to Call-in. Call-in will expire on Friday 18 May at 4.30pm

WEST LINDSEY DISTRICT COUNCIL

MINUTES of the Meeting of the Prosperous Communities Committee held in the Council Chamber - The Guildhall, Marshall's Yard, Gainsborough, DN21 2NA on 1 May 2018 commencing at 6.30 pm.

Present: Councillor Mrs Sheila Bibb (Chairman)
Councillor Mrs Gillian Bardsley (Vice-Chairman) and
Councillor Steve England (Vice-Chairman)

Councillor Owen Bierley
Councillor Christopher Darcel
Councillor Michael Devine
Councillor Paul Howitt-Cowan
Councillor Mrs Pat Mewis
Councillor John McNeill
Councillor Mrs Maureen Palmer
Councillor Mrs Lesley Rollings
Councillor Trevor Young

In Attendance:

Mark Sturgess	Executive Director of Operations and Head of Paid Service
Eve Fawcett-Moralee	Executive Director of Economic and Commercial Growth
Tracey Bircumshaw	Finance & Business Support Manager
Andy Gray	Housing and Enforcement Manager
Katie Coughlan	Senior Democratic & Civic Officer

Also in Attendance

Mrs Mallen
Mr Ridley
1 Member of the Press
35 Members of the Public

Also Present

Councillor Jeff Summers
Councillor Malcolm Parish
Councillor Tom Smith

Apologies: No Apologies were received

Membership: No substitutes were appointed

114 MINUTES OF PREVIOUS MEETING

(a) Meeting of the Prosperous Communities Committee – 20 March 2018

Councillor Bierley advised that at the previous meeting he had made a declaration of interest in respect of the Waste Service Policies report, not the Parish Lighting Policy report as indicated in the minutes. The same applied to Councillor Howitt-Cowan.

Officers advised that this amendment had already been identified and rectified in the copy to be signed.

In reference to street lighting Councillor Darcel indicated he had sent Officers an e-mail regarding potential financial savings and would like this further investigated.

RESOLVED that the Minutes of the Meeting of the Prosperous Communities Committee held on 20 March 2018 be confirmed and signed as a correct record, subject to noting the amendment that had been made since originally circulating the minutes.

115 PUBLIC PARTICIPATION

The Chairman welcomed Mrs Mallen and Mr Ridley to the meeting and invited them to put their 3 questions to the Committee.

Question 1

“Thank you Lady Chairman, ladies & gentlemen.

Can the Chair explain the local plan view on indoor bowls and how the Council is working to adopt the outline strategy? Your local plan is an important document a road map if you like as to how as guardians of the community intend to develop and nurture it in the years to come. All local plans are an complex document that has taken a lot of work and money to develop - it is therefore a valuable document that needs to be used as a guide to how things should happen in your community.

The mid Lincolnshire Local Plan was developed in conjunction with 2 other authorities to give a joined up process for many years to come. It covers not only housing and industry, the local economy, the natural and historic environment, and so it goes on. But it also addresses leisure & sport provision. Just over a year ago, on 24 April 2017, West Lindsey District Council signed up to that mid Lincolnshire Local Plan in preference to the previous one. I know we are only one year down the road since then, but I have a special interest in one section and would like to hear how the Prosperous Communities Committee plan to work on that section of the plan. The plan does touch on other types of bowls: such as short mat, which is acknowledged as a village hall type of activity and is very well provided for in some venues it also addresses outdoor bowls and identifies that specifically that in Gains in the next 5 to 10 years, additional provision will probably be required.

So what I'm enquiring about is the local plan and indoor bowling rinks that are used in national and international competitions and featured on television each year for the world championships. We understand the local plan West Lindsey was estimated in 2012 in to need 7.5 indoor rinks.

Until the end of May 2018 there are 8 rinks; at a stroke on 1st June this will reduce to 5, which puts West Lindsey out of step with the Plan and which creates under-provision.

The final words on indoor bowling in the Plan are in bold, saying there is an increasing

importance and role to support indoor bowls.

Thank you.”

Before responding the Chairman advised that this matter had been the subject of discussions at both this Committee and the Corporate Policy and Resources Committee, and subsequently a meeting of Full Council on 9 April 2018. The decisions taken then had been ratified and were now being implemented.

The Chairman responded to the question as follows: -

“Thank you Mrs Mallen for your question. The Central Lincolnshire Local Plan is essentially concerned with development that needs planning permission. Whilst the works to the Leisure Centre will be extensive that are wholly internal (apart from new windows) and these works will not require planning permission. It is also clear that the building, once the works are completed will remain a Leisure Centre and provide facilities for the health and wellbeing of all those that use the centre and this is in accordance with the policies of the Central Lincolnshire Local Plan.”

Councillor Young raised a point order and requested that the Committee suspend the Standing Orders allowing for the matter to be debated. The Public Participation Scheme sat outside of the Council’s Constitution however the request was put to the vote.

On being put to the vote the request to suspend Standing Orders was not supported and therefore

RESOLVED that Standing Orders be not suspended.

The gallery indicated their discontent and were reminded of the rules of attendance.

Mrs Mallen posed her second question.

Question 2

“Thank you Lady Chairman.

What value do the elected members put on consultations for Prosperous Communities projects with the residents of West Lindsey District Council and how many responses and people approached and a timescale would be a valid process? Much importance is attached in the processes of the UK Government and local councils to public consultation and West Lindsey has the citizen panel. It is seen as a valuable contribution to developing any policy or strategy and the results of the consultation should shape the outcome.

At a meeting with West Lindsey Indoor Bowls Club representatives, it became clear that the proposed change of use for the Indoor Bowls facility came as a complete surprise to the Chair. I was surprised that such a suggestion did not cause a pause to consult with the stakeholders involved and the public in general, rather than just inform them of a fait accompli.

This then made me wonder just how much importance the Committee and Councillors

attached to the views of the public and stakeholders when making such decisions or do they just get in the way of Local Government?

Thank you.”

The Chairman responded as follows: -

“There is no statutory obligation for the Council to consult on contract and procurement matters. As these are legal matters we do have to abide by them. Once we became aware of one of the likely outcomes of that particular procurement, as a Council we were keen to engage with the bowls club as soon as practically possible once the decision to award the contract was made and we have been committed and remain committed to securing alternative provision within the leisure centre.”

A further point of order was raised and it was suggested that the matter of consultation should be further discussed as this had not been done so previously.

The Chairman re-iterated her opening comments and the decision which had been passed by the Committee to not suspend standing orders and the matter would not be debated further.

Mrs Mallen posed her third question.

“Thank you Lady Chairman.

To build another permanent indoor bowls hall to the standard of the current facility, it is accepted would cost in the region of £1m. Can you confirm firstly, that the removal of this facility is not just a way of West Lindsey District Council and the leisure provider equipping a fitness gym on the back of health and wellbeing funding?

And secondly, what can be done to ensure this facility can be developed in such a way that it is not completely destroyed, but retained in the event that it needs to be brought back into use?

The Council has decided, in tandem with SLM that they wish to try a new venture at the West Lindsey Leisure Centre in Gainsborough by taking over the indoor bowls hall, and turning it into a quasi-medical facility, providing health and wellbeing services. This is a common business strategy of SLM throughout the country. Everyone has got to be in favour of health and wellbeing provision and Gainsborough would seem to have some challenges on this. However, in discussion with your Officers, the existing GP referral service has not been a success. Why should this venture be any better?

Members of the Indoor Bowls Club, formed when your predecessors were proud to provide the gift of such an excellent facility to the bowling community, they're concerned that this project away from the centre of town may not be as successful as predicted, or a need is later identified to provide such services as an outreach facility in the centre of town, accessible and on the same level as the 'bus station and not requiring a climb up Spital Hill – for those needing cardiac rehabilitation or mobility improvement. No 'buses go to the Leisure Centre. The health and wellbeing centre will have some success – but our concern is that this specially created room, with a custom built surface, that needs specialist

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construction, is going to be removed and damaged forever.
Should this happen, and there is a re-design of the proposed service, the hall could not revert easily and at minimum cost if the fabric of the rink is compromised.

Despite being promised a sight of plans and drawings in February, these have not been forthcoming – which leads us to think that for such a jewel in the crown of the community, that none have been done so far.

We are keen, therefore, that the Council and EA explore just how they can have an eye to the future, which is always unknown, and preserve what they can of the bowls hall fabric.

Thank you.”

The Chairman responded as follows: -

“The Council is not in receipt of any health and wellbeing funding in order to carry out the changes at the leisure centre. The Council are providing £1.4 million investment into the Centre.

As the redevelopment will be extensive there is no way which the current facility can be retained. The floor will need to be level and this cannot be accomplished by keeping the bowls carpet in situ. It has been acknowledged that this area can be developed to ensure a greater level of footfall and provide wider health benefits and it will be the Council and Everyone Active’s joint responsibility to ensure this is a success.

As we have said as a council we will work with those that currently use the bowls facility to ensure that the ability to take part in bowls is retained in some form in the improvements.

These changes are not designed simply to save money, but to ensure that the centre is used by more people. The focus of all the changes is on improving the health and wellbeing of all the people who use the centre.”

In response to Members’ comments the Chairman again re-iterated that the matter was not for debate, and had been the subject of a number of previous debates, Member workshops and Briefings.

The Bowling Club were thanked for their attendance and for making their thoughts known.

Conduct warnings were issued and the meeting adjourned at 6.55pm to allow the gallery to depart.

The meeting resumed 5 minutes later and a Member of the Committee asked that it be noted that Councillor Young and Rollings had left the meeting without advising the Committee and therefore did not take part in the remainder of the meeting.

116 MATTERS ARISING SCHEDULE

Members gave consideration to the Matters Arising Schedule which set out the current position of all previously agreed actions as at 23 April 2018.

In reference to the green actions entitled “Waste Services Policy” and “Parish Lighting Policy” both with imminent due dates, in response to a Member’s enquiry, Officers advised that they understood the Actions would be completed during the week, however a definitive position would be sought and provided to Members outside of the meeting.

RESOLVED that progress on the Matters Arising Schedule, as set out in the report be received and noted, and the requested updates be circulated on receipt.

117 MEMBERS' DECLARATIONS OF INTEREST

No declarations of interest were made at this stage of the meeting.

118 ADOPTION OF SCHEDULE 4 OF THE ENVIRONMENTAL PROTECTION ACT (ABANDONED SHOPPING TROLLEYS)

Members gave consideration to a report which presented the results of a public consultation regarding the possibility of adopting Schedule 4 of the Environmental Protection Act 1990 (EPA) which related to abandoned shopping trolleys.

The report further set out recommendations arising from the consultation, the steps which would be undertaken if the recommendation was accepted and the Order made, and finally details of the level of charge which would be applied across Gainsborough.

The proposed scheme had been drawn up given the continuance of the issue and lack of engagement by supermarkets to help the Council to resolve the situation informally.

In presenting the report Officers stressed that the purpose of the proposed scheme was not to provide an income to the Council or to financially penalise the supermarkets, but to incentivise steps to prevent trolleys being taken in first instance, and to cover costs to the Council when trolleys had to be collected.

The Scheme had been used elsewhere in the country and had been hugely successful in reducing the number of abandoned trolleys.

Debate ensued and in response to Members’ comments Officers indicated the number of trolleys that were collected on a weekly basis and how this impeded the “planned work” of operatives. Abandoned shopping trolleys still needed to be reported to the supermarket in the first instance. The technicalities of dealing with the issue as a fly-tipping offence were outlined and furthermore such an approach did not rely on supermarkets taking any responsibility. Charges would be raised through the usual debtor system and the standard terms and conditions of payment would be applicable. There was no intention, should the Order be adopted, for the Council to undertake a proactive campaign. Operatives would continue to pick up trolleys as and when they came across them, as they had been doing, but the Order would ensure that there was a means by which costs could be recovered. Those supermarkets who made use of the trolleywise service had already committed to undertake sweeps twice weekly, as opposed to current once a week service, and the approach was driven by the desire for supermarkets to take responsibility. The plastic bag

tax had seen cases increase however there were always a number of factors which contributed to high levels of abandoned shopping trolleys being seen in some areas.

Officers confirmed the impact of the Order, if made, would be monitored going forward.

RESOLVED that Schedule 4 of the Environmental Protection Act, as per the proposal in Appendix A of the report, be adopted to come into effect on the 17 August 2018.

Note: Councillor Gillian Bardsley declared a pecuniary interest in the following item of business (Housing Enforcement Policy and Civil Penalties) as a Landlord and left the Chamber prior to consideration of the item.

119 HOUSING ENFORCEMENT POLICY AND CIVIL PENALTIES

Members gave consideration to a report which sought approval of the revised Housing Enforcement Policy and the newly proposed Civil Penalties Policy.

The Housing Enforcement Policy was currently in operation but had been updated as a result of the Housing and Planning Act 2016 which allowed financial penalties to be imposed as an alternative to prosecution for certain offences. The Civil Penalties Policy would enable the Council to issue financial penalties directly to landlords who committed certain offences.

Consultation had been undertaken, the results of which were shared with the Committee

Financial penalties issued under the Policy would still be subject to challenge but they would not be issued by the Courts, however there would be a right of appeal for those issued a fine.

The rate of fines being proposed were outlined to the Committee and were contained with the Policy. Income received from penalties would be used to offset costs which may include additional legal costs incurred through the hearing of appeals and seeking of court orders.

It was anticipated that for lower level offences the proposed policy would streamline the process and be a more efficient and effective way in which to deal with matters. However each case would be reviewed and considered on its own merits.

In response to Members questions and comments Officers advised that Rent Repayment Orders could be sought, and outlined the circumstances when such an Order may be sought. The Policy expanded the scope as to when such an Order could be made. To-date the Authority had not used Rent Repayment Orders and it was an area that Officers would like to further explore, particularly in light of the some of the offences uncovered through the Selective Licensing Scheme.

This was a new piece of legislation and therefore there was little case law to rely on. As cases were heard the Policy would be reviewed and amended (by Committee) if need be.

There would be a database of rogue landlords, this would be populated with those persons who had either been prosecuted in Court, or who had received two civil penalties, and it

would be a national database.

From a customer point of view, and those raising concerns the process would be no different, only the way in which an offence identified was dealt with at the end of the process. It was also noted that Council would need to have the same "burden of proof" to issue a civil penalty as it would if it was taking the case to Court.

Officers confirmed the appropriate resources were in place, briefly outlined how these resources were apportioned to this work and indicated these would continue to be monitored through the Progress and Delivery reports going forward.

RESOLVED that:

- (a) the Updated Housing Enforcement Policy be approved to come into effect from the 21 May 2018; and
- (b) the Housing Enforcement Civil Penalties be approved to come into effect from the 21 May 2018.

Note Councillor Gillian Bardsley re- joined the meeting

120 HOUSING ASSISTANCE POLICY 2018 - 2022

Consideration was given to a report which presented an updated Housing Assistance Policy for approval. The Policy revision sought to amend the existing approach to DFGs and enhance their scope and impact. Furthermore the policy sought to introduce a completely new offer for Private Sector Renewal (PSR). The report further sought approval of additional finances required to provide the assistance offered through the Policy.

Members were advised of two omissions / errors contained within the report. Paragraph 8.1.2 of the Policy should read DBS check as opposed to CBR; and the table at 6.2 of the report should have included £100k of capital receipts. Members noted these two points.

In presenting the report Officers outlined in detail the types of support which the Policy would offer as set out in Sections 4.1 and 7.2 of the report. In respect of 7.2, since writing the report it had been suggested that the First Time Buyer initiative should be amended to simply be an Empty Property Buyer initiative. The rationale for this was explained and Members were agreeable to the amendment.

In response to Member comments and questions, Officers advised that where a charge against land was made to recover costs, costs recovered in respect of DFGs were allocated to capital receipts, whereas costs recovered in respect of PSR works would be re-invested and used to fund further work under the Scheme. The PSR assistance would only be available in Gainsborough, as the funding which supported the programme was from a pot of funding relating to the Regeneration and Growth of Gainsborough, which had been allocated within the Capital Programme sometime ago. Furthermore, with such finite and limited resources it was hoped that the targeting of resources would see a greater impact and would support the proactive work currently being undertaken in the area using statutory measures.

In light of the information provided it was proposed and seconded that recommendation a) be amended to read “approve the Housing Assistance policy as set out in Appendix 3 to come into effect on 1 June 2018 subject to the policy being amended as follows: - all references to the First Time Buyer initiative be amended to read Empty Property Buyer initiative”

On being put to the vote the amendment was carried and on that basis it was **RESOLVED** that:

- (a) the Housing Assistance Policy, as set out in Appendix 3, be approved to come into effect on 1 June 2018, subject to the Policy being amended as follows: - all references to the First time buyer initiative being amended to read Empty Property buyer initiative
- (b) it be **RECOMMENDED** to the Corporate Policy and Resources Committee that the earmarked reserve allocated for private sector renewal be released to fund the assistance offered within the Policy.

Note: Councillor Gillian Bardsley, during consideration of the above item, declared a pecuniary interest as landlord and left the meeting. Councillor Mrs Bardsley did not take part in the deliberations or vote on the above item of business but did return to the meeting thereafter.

121 BUSINESS RATE GROWTH POLICY

Consideration was given to a report which sought approval to introduce a Business Rate Growth Policy in order to attract new and expanding business to locate in West Lindsey, specifically on its Strategic Employment Sites (as defined within the Central Lincolnshire Local Plan), these being the Central Lincolnshire Food Enterprise Zone at Hemswell Cliff and Somerby Park in Gainsborough.

In presenting the report Officers outlined in detail the rationale for the Policy, the contents of the proposed Scheme, as summarised at Section 3 of the report, the costs associated with its introduction and how these would be financed, details of how the Scheme would be promoted and finally how applications would be assessed and decisions made.

RESOLVED that it be **RECOMMENDED** to the Corporate Policy and Resources Committee that the Business Rate Growth Policy for West Lindsey’s Strategic Employment areas, as detailed within the report be approved.

122 WEST LINDSEY COMMERCIAL LOAN POLICY AND FRAMEWORK

Members gave consideration to a report which sought to introduce a Commercial Loan Policy and Framework, that if implemented would allow the Council to lend money to third party organisations, through a discretionary Commercial Loan to support Growth and Economic Development.

The Gainsborough Growth Fund had now ceased to exist and a number of financial support

initiatives were being proposed for introduction, this being one of them.

The Scheme would not be promoted and those approaching the Council for financial support under the Policy would be supported in applying for assistance from other funders and lenders in the first instance.

The ways in which risks had been mitigated through the Policy were outlined to Members, and loans would not be made to individuals. All "loan offers" under the Policy would need final approval by the Corporate Policy and Resources Committee.

RESOLVED that it be **RECOMMENDED** to the Corporate Policy and Resources Committee that the Commercial Loan Policy be approved in order to allow the Council to award discretionary commercial loans to third party organisations in support of local growth and economic development.

123 PROGRESS AND DELIVERY (PERIOD 4)

Members gave consideration to a report which assessed the performance of the Council's services and key projects through agreed performance measures. Members were asked to review performance and recommend areas where improvements should be made, having regard to any remedial measures already included within the report.

The report summary was structured to highlight those areas that were performing above expectations, and those areas where there was a risk to either performance or delivery.

Areas described as performing well included:

- Benefits – Customer Satisfaction
- Revenues
- Local Land Charges
- Licensing
-

Those areas described as risks included:

- Overall Complaints
- Enforcement
- Street Cleaning Income
- Markets
- Home Choices

Further information was given on each of the above.

Debate ensued and the report and general direction of travel was welcomed.

Whilst complaints overall were up, Members commented that this was an improved position in light of the fact that complaints were now being more accurately recorded, and as such was to be expected.

Making reference to Waste Services and the reduced recycling rate, a Member referenced that he had previously made enquiries of Lincolnshire County Council as to what potential penalties could be levied against the Authority if the target was not met and under what legislative basis, however the position had been unknown. The Member sought indication as to whether the position had yet been clarified and Officers undertook to further investigate this.

Members commented on the difficult winter the Market Traders had endured and it was suggested that maybe initiatives such as that seen at Cottingham whereby traders were only charged for 9 months of the year should be investigated, with the Council offering support sooner rather than later due to the recent bad weather.

In response Officers outlined the previous decisions Members had made with regard to the Market, alongside this a raft of improvements were being implemented including the introduction of a dedicated Markets Manager and £25k events programme. The suggestion would be taken back to Officers concerned for consideration, however the importance of not conflicting with the good work currently being undertaken was stressed.

Volunteer litter picks were to be encouraged wherever possible and in response to Members' questions Officers outlined how income was generated through the street cleansing service.

RESOLVED that having critically appraised the performance of services and key projects, and having had regard to the remedial measures suggested in the report, and the information provided in response to Member questions, no further formal action be requested at this stage, however the suggestions made throughout the debate be considered.

124 WORKPLAN

Members gave consideration to the Committee Work Plan.

The Lead Officer advised that post Annual Council, at which the Committee make-up would be determined, he would be working with Lead Members of the Committee to identify key reports for the 2018/19 civic year.

In response to questions Officers outlined the background to, and future intention of, the Gainsborough Green Corridor report. In light of the work required Members were advised that this item would be re-scheduled for November 2018.

RESOLVED that the Work Plan as set out in the report, be received and noted.

125 CLOSING REMARKS

This being the last meeting of the Civic Year the Chairman expressed thanks to all Members and Officers for their dedication and work over the past 12 months.

The Committee in turn paid tribute to the Chairman for her work and leadership over the

Prosperous Communities Committee- 1 May 2018
Subject to Call-in. Call-in will expire on Friday 18 May at 4.30pm

period.

Vice-Chairman Councillor England addressed Members indicating that he intended to stand down from his duties on the Committee for new challenges, and spoke of the honour and pleasure it had been to serve on the Committee.

The meeting concluded at 8.27 pm.

Chairman

WEST LINDSEY DISTRICT COUNCIL

MINUTES of the Meeting of the Prosperous Communities Committee held in the Council Chamber - The Guildhall, Marshall's Yard, Gainsborough, DN21 2NA on 14 May 2018 commencing at 8.20 pm.

Present: Councillor Mrs Pat Mewis (Chairman of Council - In the Chair)

Councillor Mrs Sheila Bibb
Councillor Mrs Gillian Bardsley
Councillor Steve England
Councillor Owen Bierley
Councillor Christopher Darcel
Councillor Michael Devine
Councillor Paul Howitt-Cowan
Councillor John McNeill
Councillor Mrs Maureen Palmer
Councillor Mrs Lesley Rollings
Councillor Trevor Young

In Attendance:

Alan Robinson
Katie Coughlan

Strategic Lead Governance and People/Monitoring Officer
Senior Democratic & Civic Officer

Apologies: No apologies received

Membership: No substitutes appointed

1 TO ELECT A CHAIRMAN FOR THE CIVIC YEAR

RESOLVED that Councillor Sheila Bibb be appointed Chairman of the Committee for the 2018/19 civic year.

Councillor Bibb took the Chair for the remainder of the meeting.

2 TO AGREE TO THE APPOINTMENT OF TWO VICE CHAIRMEN

RESOLVED that two Vice-Chairmen be appointed to serve the Committee.

3 TO ELECT A VICE CHAIRMAN FOR THE CIVIC YEAR

RESOLVED that Councillor Gillian Bardsley be appointed Vice-Chairman 1 for the 2018/19 civic year.

4 TO ELECT A FURTHER VICE CHAIRMAN FOR THE CIVIC YEAR

RESOLVED that Councillor John McNeill be appointed Vice-Chairman 2 for the 2018/19 civic year.

5 TO DETERMINE THE NORMAL COMMENCEMENT TIME OF MEETINGS

RESOLVED that the normal commencement time for meetings of the Committee would be 6.30 pm.

The meeting concluded at 8.24 pm.

Chairman

Prosperous Communities Matters Arising Schedule

Purpose:

To consider progress on the matters arising from previous Prosperous Communities Committee meetings.

Recommendation: That members note progress on the matters arising and request corrective action if necessary.

Matters arising Schedule

Active/Closed	Active				
Meeting	Prosperous Communities Committee				
Status	Title	Action Required	Comments	Due Date	Allocated To
Black					
	Waste Services Policy	Extract from minutes 20/03/18 It was suggested a Fact Sheet should be available to Members to help them explain the changes to the community when questions arose.	This topic will be covered in the next Members' Bulletin due to be published week commencing 4 June 2018.	06/06/18	Ady Selby
	parish lighting policy	extract from mins of meeting 20/3/18 The Policy would be publicised and circulated to Parish Councils	completed	01/05/18	Grant White

	position update on matters arising	In reference to the green actions entitled "Waste Services Policy" and "Parish Lighting Policy" both with imminent due dates, in response to a Member's enquiry, Officers advised that they understood the Actions would be completed during the week, however a definitive position would be sought and provided to Members outside of the meeting.	Both actions have now been updated appropriately and are included within this report	10/05/18	Katie Coughlan
	recycling rates - penalties enquiry	Extract from mins of mtg 1 may 18: - Making reference to Waste Services and the reduced recycling rate. A Member referenced that he had previously made enquires of Lincolnshire County Council as to what potential penalties could be levied against the Authority if the target was not met and under what legislative basis, however the position had been unknown. The Member sought indication as to whether the position had yet been clarified and Officers undertook to further investigate this.	Response below from WRAP. Officers are of the view its highly unlikely any fine or penalty would fall on District Councils There are no recycling targets for local authorities. These were removed when the Audit Commission and their framework of national indicators was abolished back in 2010/11. The review of England's waste policy that the Coalition Govt undertook in 2011 clearly states that. https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/69401/pb13540-waste-policy-review110614.pdf Given that there has been no subsequent review of national policy that position remains in place. However, as a member of the EU, the UK as a whole has to meet a target of 50% recycling by 2020. Despite the fact that the responsibility for this target has not been devolved down to local authorities, the 2011 Localism Act gave the Govt the power to	05/06/18	Mark Sturgess

			<p>allocate any fine from Europe down to local authorities if one was to be imposed (although it doesn't define how and what and would probably require some secondary legislation to enable the Govt to exercise that power). However, the view here (WRAP) is that the agenda and the culture has changed significantly since then and that it's highly unlikely that that power would be used. A further complication is Brexit and it's debatable whether the Govt would accept any fine from Europe in the first place. A 'plain english' summary of the Localism Act is attached but makes no reference to that power. https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/5959/1896534.pdf</p>		
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	market - 12 months for 9 suggestion	<p>Members commented on the difficult winter the Market Traders had endured and it was suggested that maybe initiatives such as that seen at Cottingham whereby traders were only charged for 9 months of the year should be investigated, with the Council offering support sooner rather than later due to recent bad weather.</p> <p>In response Officers outlined the previous decisions Members had made with regard to the Market, alongside this a raft of improvements were being implemented including the introduction of a dedicated Markets Manager and £25k events programme. The suggestion would be taken back to Officers concerned for consideration, however the importance of not conflicting with the good work currently being undertaken was stressed.</p>	A Programme of improvement works was approved by the Committee in late 2017. This programme of works will continue to be implemented as originally agreed.	31/05/18	Mark Sturgess
Green					
	CIL PARISH COUNCIL TRAINING	This matter has been referenced 21 March 17. and May 2017	training will be organised after the adoption of CIL	12/06/18	Rachael Hughes
Grand Total					



**Prosperous Communities
Committee**

5th June 2018

**Subject: Consultation for the Draft Joint Municipal Waste Management
Strategy for Lincolnshire**

Report by:	Executive Director of Operations, Head of Paid Service
Contact Officer:	Adrian Selby Strategic Manager-Services 01427 675154 Ady.selby@west-lindsey.gov.uk
Purpose / Summary:	<i>To inform Members of the consultation stage of the Joint Municipal Waste Strategy Management for Lincolnshire and to form a West Lindsey response to this consultation</i>

RECOMMENDATION(S):

- 1. That Members consider the response (contained within the 'Executive Summary' section of the report) to the consultation for the draft Joint Municipal Waste Management Strategy for Lincolnshire;**
- 2. That Members consider the response to the strategy questionnaire as set out in Appendix 1 and endorse an appropriate response.**

IMPLICATIONS

Legal: None at this time

Financial : FIN/46/19

None arising from this report.

Staffing : HR ref is HR052-4-18

None at this time

Equality and Diversity including Human Rights : An Equalities Impact Assessment is being developed by the Waste Disposal Authority to compliment the final strategy document

Risk Assessment/*Mitigation*: None.

Climate Related Risks and Opportunities: A Strategic Environmental Assessment Environmental Report accompanies the draft Strategy. Strategic Environmental Assessment (SEA) is a process of undertaking an environmental assessment of plans and programmes. WSP have been commissioned by Lincolnshire County Council to undertake a SEA of the replacement Joint Municipal Waste Management Strategy (JMWMS). This Environmental Report sets out the SEA of the Lincolnshire County Council JMWMS.

Title and location of any Background Papers used in the preparation of this report:

<https://www.lincolnshire.gov.uk/recycle-for-lincolnshire/waste-strategy-for-lincolnshire/>

Call in and Urgency:

Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes

No

x

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes

No

x

Executive Summary

Consultation Response

The Strategy at present is very generic and lacks specific and measurable targets. It is suggested that the final version contains high level targets and is as specific as possible around what it seeks to achieve.

Detailed Comments:

- The waste collection service in West Lindsey is very popular with residents and has won benchmarking awards on the national stage. Any future proposals should consider this level of satisfaction and should strive to reduce any negative impacts of service change which might result through the implementation of this strategy.
- Given the level of growth predicted in West Lindsey, the strategy should fully consider additional disposal options either in a standalone capacity or working with other partners. This should include disposal routes for residual, recycle and organic waste.
- The strategy should consider how to encourage and incentivise residents to do the right thing with their waste in accordance to the Waste Hierarchy. The markets for recycled materials are notoriously dynamic-reducing contamination and improving capture rates would ensure the maximum value for these materials is gained.
- Food waste should be considered following an appraisal of all available evidence including the results from the current pilot scheme.
- West Lindsey has a popular and successful commercial waste service. We should continue to support our businesses by providing a value for money and environmentally efficient service; the strategy should not damage the continuation of this service.
- The strategy should consider how to influence manufacturers to reduce packaging and ensure more materials they use are recyclable.
- The strategy should consider how to help residents dispose of other streams which are not currently collected at the kerbside e.g. batteries, small electrical goods and textiles.
- Technology and policy are moving fast, plastic bottle deposit scheme, plastic digesting enzymes, anaerobic digestion of food waste etc. Strategy needs to be agile, dynamic and flexible to exploit changes in waste technology
- The strategy should consider how to engage with residents in general and especially our future customers including schools and colleges.
- The Strategy should support the Circular Economy so that precious resources are not lost but get reused.

1. **Background**

- 1.1 Two-tier areas such as Lincolnshire, where waste collection is the responsibility of the district councils and waste disposal is the responsibility of the county council, are required to have a current joint strategy for the management of municipal waste.
- 1.2 The Joint Municipal Waste Management Strategy for Lincolnshire (JMWMS) is currently being refreshed, this is the responsibility of the County Council in their role as the Waste Disposal Authority.
- 1.3 District Councils have no legal duty to have waste management strategies, however they are key stakeholders in the Lincolnshire strategy.
- 1.4 West Lindsey District Council is a member of the Lincolnshire Waste Partnership (LWP) which is a body formed of LCC, the Environment Agency (EA) and the seven district councils within Lincolnshire.
- 1.5 The last joint strategy was adopted in 2008 and was seen as a document which could drive the construction of the Energy from Waste facility in North Hykeham.

2. **The Proposed Strategy**

- 2.1 This Joint Municipal Waste Management Strategy (JMWMS) for Lincolnshire sets out how the eight local authorities of Lincolnshire and the Environment Agency will work in partnership to protect the environment by delivering sustainable waste management services and to establish best value waste management practices.
- 2.2 This draft version of the Strategy has been prepared and revised in discussion with the Members of the Lincolnshire Waste Partnership (LWP). This process included two workshops which were attended by the Leader and the Chair of Prosperous Communities Committee. Further work was carried out by the LWP through Member only workshops and the Officer Working Group.
- 2.3 The Lincolnshire Waste Partnership Vision for this Strategy is:

“To seek the best environmental option to provide innovative, customer-friendly waste management solutions that give value for money to Lincolnshire.”
- 2.4 In order to work towards this vision, the Partnership has also developed and agreed a set of high-level objectives, which are key drivers for the delivery of this strategy. In line with the vision, each of these objectives is to be considered in the light of the Partnership’s shared values that:

‘All Objectives should ensure that services provided under the Strategy represent the best possible environmental option which gives value for money for Lincolnshire residents.’

2.5 The ten objectives are as follows:

- | | |
|----------------------|---|
| Objective 1. | To improve the quality and therefore commercial value of our recycling stream. |
| Objective 2. | To consider moving towards a common set of recycling materials. |
| Objective 3. | To consider the introduction of separate food waste collections. |
| Objective 4. | To explore new opportunities of using all waste as a resource in accordance with the waste hierarchy. |
| Objective 5. | To contribute to the UK recycling target of 50% by 2020. |
| Objective 6. | To find the most appropriate ways to measure our environmental performance, and set appropriate targets. |
| Objective 7. | To seek to reduce our carbon footprint. |
| Objective 8. | To make an objective assessment of whether further residual waste recovery/disposal capacity is required and, if necessary, seek to secure appropriate capacity. |
| Objective 9. | To regularly review the LWP governance model in order to provide the best opportunity to bring closer integration and the implementation of the objectives set by the strategy. |
| Objective 10. | To consider appropriate innovative solutions in the delivery of our waste management services. |

2.6 The Strategy goes on to propose an Action Plan to drive progress towards achieving the objectives. It is not yet known whether this plan will be part of the final strategy.

3. The Consultation Process

- 3.1 The draft Strategy went live as a public consultative document from 4th April 2018, the link to the document is here
<https://www.lincolnshire.gov.uk/recycle-for-lincolnshire/waste-strategy-for-lincolnshire/>
- 3.2 The consultation period will close on 2nd July.
- 3.3 Amendments will be made based on the comments from the consultation and a final version issued which it is hoped will be adopted by the Districts and LCC in the autumn. A feedback document can be found by following this link

<https://snapsurveys.lincolnshire.gov.uk/snapwebhost/s.asp?k=152172012217>, a sample form has been completed by Officers for consideration by Members, it can be found at Appendix 1.

- 3.4 A Strategic Environmental Assessment (SEA), is required under the Environmental Assessment of Plans and Programmes Regulations 2004. The SEA provides a thorough environmental assessment of a number of scenarios which can deliver the objectives set by the strategy. In accordance with Government guidance, the SEA process, including the preparation of an Environmental Report, has been conducted at the same time as developing the Strategy;
<https://www.lincolnshire.gov.uk/recycle-for-lincolnshire/waste-strategy-for-lincolnshire/>
- 3.5 An Action Plan will be composed to attempt to ensure the Objectives within the Strategy can be achieved and this Action Plan will be updated annually.

4. Proposed West Lindsey Journey

- 4.1 The consultation document will be presented at Prosperous Communities Committee on 5th June for consideration.
- 4.2 A sample consultation response has been completed by officers for consideration by prosperous communities committee and can be found at Appendix 1.
- 4.3 A Member workshop was held on 1st May at which the County Councils' portfolio holder for waste presented the strategy.
- 4.4 Stakeholders will be encouraged to view the draft strategy online, however a paper copies will be held at reception in the Guildhall, in the Members Room and at all libraries in Lincolnshire for those who prefer to read it that way.
- 4.5 An e-mail has been sent to all West Lindsey Members advising them of the strategy, including a link to view it online. This should help them advise residents where to view the document.

5. Matters for consideration

- 5.1 West Lindsey's waste collection services are highly valued by residents, it is important any future strategy does not compromise its delivery.
- 5.2 Key issues for the strategy to consider include changing legislation, dynamic commodities markets, predicted growth and associated disposal capacity issues in Lincolnshire, the quality and consistency of dry recycle material and issues bespoke to West Lindsey as listed below;

- The waste collection service in West Lindsey is very popular with residents and has won benchmarking awards on the national stage. Any future proposals should consider this level of satisfaction and should

strive to reduce any negative impacts of service change which might result through the implementation of this strategy.

- Given the level of growth predicted in West Lindsey, the strategy should fully consider additional disposal options either in a standalone capacity or working with other partners. This should include disposal routes for residual, recycle and organic waste.
 - The strategy should consider how to encourage and incentivise residents to do the right thing with their waste in accordance to the Waste Hierarchy. The markets for recycled materials are notoriously dynamic-reducing contamination and improving capture rates would ensure the maximum value for these materials is gained.
 - Food waste should be considered following an appraisal of all available evidence including the results from the current pilot scheme.
 - West Lindsey has a popular and successful commercial waste service, we should continue to support our businesses by providing a value for money and environmentally efficient service the strategy should not damage the continuation of this service.
 - The strategy should consider how to influence manufacturers to reduce packaging and ensure more materials they use are recyclable
 - The strategy should consider how to help residents dispose of other streams which are not currently collected at the kerbside e.g. batteries, small electrical goods and textiles.
 - Technology and policy are moving fast, plastic bottle deposit scheme, plastic digesting enzymes, anaerobic digestion of food waste etc. Strategy needs to be agile, dynamic and flexible to exploit changes in waste technology
 - The strategy should consider how to engage with residents in general and especially our future customers including schools and colleges.
 - The Strategy should support the Circular Economy so that precious resources are not lost but get reused.
- 5.3 Members may wish to consider whether the Vision is one which will deliver the identified outcomes given the future challenges facing the Waste Partnership including high projected population growth, changing legislation, environmental issues and financial constraints.
- 5.4 Members may also wish to consider whether Objectives within the strategy are SMART (Specific, Measurable, Achievable, Realistic and Time-based).

6. West Lindsey Strategy Workshop

- 6.1 A workshop was held in Guildhall on 1st May led by Cllr Eddy Poll which considered the proposed waste strategy. It was well attended by Members.

6.2 A presentation was given by the LCC Officer responsible for developing the strategy, Matthew Michell. He talked about the strategic drivers for a refreshed strategy, the Vision and Objectives, how the strategy would be finalised and turning the strategy into action. He also commented on Members role in promoting the strategy within communities.

6.3 There followed a lengthy debate around the future of waste collection and disposal in Lincolnshire including discussion about contamination, different collection methodologies, food-waste, housing and population growth, use of proven technologies. Members did indicate their desire to scrutinize individual business cases including clear financial implications before agreeing to any service change.

7. Survey

7.1 The consultation survey has been completed by Officers as a guide for Members, but has not yet been submitted. It can be found at Appendix 1.

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8. Further steps

8.1 Following the closure of the consultation period the draft strategy will be amended to take into account feedback received. The final document will return to Prosperous Communities Committee in the autumn for sign off.



Waste Strategy Public Consultation - Closes 2 July 2018

The Joint Municipal Waste Management Strategy (JMWMS) sets out how the organisations which form the Lincolnshire Waste Partnership (LWP) will work together to deliver waste management services which protect the environment and provide value for money.

The aim of this survey is to invite feedback from anyone with an interest in our waste services, and will be considered in finalising the JMWMS before it is adopted by each LWP council.

In completing this survey, please note that the JMWMS provides a strategic overview rather than making proposals for specific changes to services. Any comments you wish to make regarding specific services, such as bin collections, should be made directly to your local council through their normal means of communication.

Please read the strategy before completing the survey or look at the summary document, which will help you to answer the questions. You can find this online at: <https://www.lincolnshire.gov.uk/recycle-for-lincolnshire/waste-strategy-for-lincolnshire/>

Alternatively, you can request a paper copy:

- Email: wastestrategy@lincolnshire.gov.uk
- Phone: 01522 782070

Some of the questions refer to the Environmental Report which has been prepared to accompany the Strategy. You can access this document in any of the same ways as the JMWMS itself.

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1. In what capacity are you responding to this survey?

Other

Please state

Prosperous Communities Committee, West Lindsey District Council

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In which area are you/your organisation based?

- Boston
- City of Lincoln
- East Lindsey
- North Kesteven
- South Holland
- South Kesteven
- West Lindsey
- Don't know/prefer not to say
- Outside Lincolnshire

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3. Do you agree or disagree with the Lincolnshire Waste Partnership's vision for this Strategy?

"To seek the best environmental option to provide innovative, customer-friendly waste management solutions that give value for money to Lincolnshire."

- Strongly agree
- Agree
- Disagree
- Strongly disagree

Why have you answered this way?

The Vision is too generic and fails to demonstrate how objectives can be achieved given the unique challenges ahead for waste management in Lincolnshire

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4. Are there any key issues, other than those we have identified, which should be driving our Waste Strategy?

You can find information about this here:

- *Summary – Section 1.3*
- *Full Document – Chapters 3 and 5*

- Yes
 No

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Our vision is "to seek the best environmental option to provide innovative, customer-friendly waste management solutions that give value for money to Lincolnshire".

5. Do you agree or disagree that the objectives we have set out will enable us to meet the challenges we face and therefore achieve our vision?

You can find information about this here:

- *Summary – Section 1.4*
- *Full Document – Chapter 6*

- Strongly agree
- Agree
- Disagree
- Strongly disagree

Why have you answered this way?

Members feel the Objectives are too vague and lack targets. They question how success will be measured when most targets have 'consider', 'explore' or 'seek to', rather than 'have a common set of recycling materials by???' or 'improve the quality of recycle' by how much and by when?. Members wish to have sight of the proposed Action Plan which will support achieving these Objectives.

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6. Do you agree or disagree that our Forward Plan, as described in Chapter 7, contains all the actions we need to achieve our objectives?

You can find information about this here:

- *Summary – Section 1.5*
- *Full Document – Chapter 7*

- Strongly agree
- Agree
- Disagree
- Strongly disagree

Why have you answered this way?

Whilst the Forward Plan covers most themes, it appears very aspirational with a lack of identified actions. The proposed Action Plan needs to be considered in order to appraise the effectiveness of the Forward Plan.

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7. Do you have any specific concerns about the strategy?

- Yes
- No

Please tell us what concerns you have.

As described in earlier responses, members feel the Vision and Objectives are too generic, will fail to drive ambitious solutions and make it impossible to measure success.

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Your responses will be kept completely confidential and in accordance with the Data Protection Act 1998. Our aim is to not be intrusive and we will not ask irrelevant or unnecessary questions.

The Equality Act 2010 places organisations under a duty to ascertain how people with 'protected characteristics' are impacted by an organisations activity and how steps may be taken to mitigate or eliminate adverse impact(s).

8. Do you think the draft strategy could have a positive or negative impact on you (or someone you care for or support) due to any of the following? Tick all that apply

	Positive Impact	Negative Impact	No Impact	Don't Know
Age	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Sex (male/female)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Disability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Sexual orientation	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Pregnancy and maternity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Marriage and civil partnership	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Race (ethnicity)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Religion or belief	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Gender reassignment

Other

If you have identified a potential impact, how would the proposed strategy impact you (or someone you care for or support) and how could any negative impacts be reduced?

Changing collection methodology could have an impact on older people, those with disabilities or those who are pregnant. Without understanding the possible changes, its not possible to determine whether these changes would be positive, negative or neutral.

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The remaining questions relate to the Environmental Report which accompanies the JMWMS. This has been prepared as part of the Strategic Environmental Assessment, a process which we are required to undertake alongside the development of the JMWMS itself.

9. Does the Environmental Report correctly identify the likely significant effects of the draft Joint Municipal Waste Management Strategy?

- Yes
 No

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10. Do you agree or disagree that the draft JMWMS has sufficiently taken account of the information provided in the Environmental Report?

- Strongly agree
- Agree
- Disagree
- Strongly disagree

Thank you for completing this survey.

Once the consultation period has ended, on 2 July 2018, the Lincolnshire Waste Partnership will review the Joint Municipal Waste Management Strategy and Environmental Report in light of all responses received.

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**Committee: Prosperous
Communities Committee**

Date: 5th June 2018

Subject: West Lindsey District Broadband Availability Issues

Report by:

Ian Knowles
Executive Director of Resources
01427 676682
ian.knowles@west-lindsey.gov.uk

Purpose / Summary:

To:

- provide an update on broadband initiatives;
- highlight current issues affecting communities across the District;
- offer options open to the Council.

RECOMMENDATION(S):

- 1. For Members to consider the options set out at Section 4 of the report, and to direct officers which of these are to be investigated further.**

Members are to receive an update at a later Committee.

IMPLICATIONS

Legal: None

Financial: FIN-57-19-CC

At this stage approval is being sought to research the options further, as such no financial implications have been identified for consideration. An additional report will be presented to committee with fully costed options to enable the appropriate decision to be taken at a later date.

Staffing: None.

Equality and Diversity including Human Rights: None

Risk Assessment: None

Climate Related Risks and Opportunities: None

Title and Location of any Background Papers used in the preparation of this report:

None.

Call in and Urgency:

Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes

No

x

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes

No

x

1. Introduction

- 1.1 Think Broadband report that as at May 2018, 95.2% of the UK receive superfast broadband (>24Mbps). However, for West Lindsey the figure falls to 87% (Nov 2016 – 85.4%; Oct 2017 – 86.74%). Slow progress is being made.
- 1.2 The most recent [Ofcom report](#) into broadband speeds (May 2018), found that in urban areas, 59% of connections delivered average speeds topping 30 Mbps over the 20:00-22:00 peak-time period meeting the watchdog's definition of "superfast", while 17% were under 10 Mbps. However, in rural areas, only 23% of connections surpassed 30 Mbps over the same hours, while 53% were under 10 Mbps.
- 1.3 As new waves of technology have come on stream, mobile connectivity and Broadband/internet speeds across the District have been an issue for a number of years. The size, topography and rural nature of the District have all combined to exacerbate the problems. On a regular basis the Council receives queries from residents on how they might access broadband or how their current broadband speeds could be increased.
- 1.4 To try and address the position a number of initiatives have been launched and projects have been established on both a regional and national basis. The Council has also surveyed residents on their experiences, worked with a regionally based provider, lobbied other service providers and assigned monies to the OnLincolnshire/BDUK programme. A number of reports have been provided for the Prosperous Communities Committee to advise of the Council's involvement in the topic and to provide wider contextual information.
- 1.5 It is a fast-moving, complex area. Over recent years many national initiatives have been announced. Presently there are a number of concurrent, overlapping initiatives in place and there are regular fresh announcements of new initiatives by Government and service providers alike. These relate to attempts to secure the provision of high speed broadband for those areas that are harder to reach (and by default more costly to support) and are yet to receive high speed broadband (defined by Ofcom as at least 10 Mbps.)

2. Current Initiatives

- 2.1 A flavour of a number of current initiatives is set out below:

OnLincolnshire - Lincolnshire County Council has now signed an agreement with BT to enter into a third phase of the Lincolnshire Broadband Programme. The main phase, 'Phase 1' was successfully completed on 31st March 2016 and with 'Phase 2' completing by the end of 2017. Phase 3 is intended to provide faster broadband to over 9000 additional premises across the county, of which 97% will be in

areas designated 'Rural' or 'Very Rural'. This should include areas of West Lindsey that have yet to be connected to superfast broadband.

The timescale for Phase 3 is a start date of Autumn 2017 and a finish date of December 2019. These timescales align to Government aspirations as attempts are made to push Superfast broadband coverage up to 97% of the county.

However, to date the areas/postcodes within West Lindsey that are to be included in Phase 3 have not been published. On-going communication in regard to this matter is underway with the OnLincolnshire team.

Gigabit Broadband Voucher Scheme – This is part of the Local Full Fibre Networks Programme which has the strategic objective of increasing full fibre coverage across the UK. It is organised by DCMS with a total funding pot of £67m. It entails a grant contribution to pay towards upgrading business broadband to a high-speed capable connection. Gigabit vouchers can be used by small businesses and the local communities surrounding them to contribute to the installation cost of a gigabit capable connection. Businesses can claim up to £3,000 against the cost of connection either individually or as part of a group project. Residents can benefit from the scheme as part of a group project which also includes businesses, and can claim for a voucher of up to a value of £500.

Community Fibre Partnership – The initiative run by Openreach is designed to bring fibre broadband to homes and businesses by building a customised solution to meet needs. Where possible it brings together funding from local authorities, Government voucher schemes and other grants to help make things affordable. Openreach also contribute towards the cost within their commercial model.

5G Projects – In March 2018, the Government announced the winners of a £25m competition to pave the way for a future rollout of 5G technology in the UK. Six projects led by SMEs, universities and local authorities were successful with the aim to explore the benefits of 5G for rural communities, tourism and healthcare. With local interest, Quickline Communications were successful in being awarded a grant of £2.1m. Under the banner '5G Rural Integrated Testbed (5GRIT)' they will explore innovative use of 5G technology across a range of rural applications, such as smart agriculture, tourism and connecting poorly-served communities, using shared spectrum in the TV bands and a mix of local ISPs and self-provision.

Universal Service Obligation – Access to high speed broadband is to become a legal right delivered by a USO giving everyone access to speeds of at least 10Mbps by 2020. By 2020, it is anticipated that 98% of the UK will be able to order a fixed superfast (24Mbps+) broadband connection. The new USO will be primarily focused upon helping to cater for those in the final 2%; estimated to be somewhere around

300,000 to 500,000 premises. The Government has set out the design for a legal right to high speed broadband in secondary legislation enacted earlier this year as part of the [Digital Economy Act 2017](#). Anticipated benefits are:

- the minimum speed of connection can be increased over time as consumers' connectivity requirements evolve;
- it provides for greater enforcement to help ensure households and businesses do get connected
- the scheme will maximise the provision of fixed line connections in the hardest to reach areas.
- places a legal requirement for high speed broadband to be provided to anyone requesting it, subject to a cost threshold (in the same way the universal service right to a landline telephone works)

3. Known Issues Across the District

- 3.1 A number of locations/settlements across the District currently suffer from issues related to broadband access. Examples include:

Spridlington – the nearest BT cabinet (three miles from the settlement) has been upgraded to fibre. However residents, when last contacted, reported broadband speeds as low as 0.6Mbps. Quickline have installed a transmitter in the village which relies on line of sight. However the topography and number of trees have seriously impacted on the expected quality of service.

Snitterby – similar issues to Spridlington due to distance from the BT cabinet. Residents suffer from drop-out of service and slow speeds.

Cherry Willingham – two recent housing developments in the village have not been supported with fibre broadband. Neither the developer nor BT are taking full responsibility. BT are in discussions with residents about their Community Fibre Partnership, but the raising of the required funds by the community affected is problematic. The developer is of the opinion that their obligations have been fully discharged on the sites and have moved on.

Owmy and around – residents are supplied by the Searby exchange, but no fibre or superfast provision is available. Hence speeds are extremely low. Wireless solutions are said to be available.

4. Potential Options Open to WLDC

- 4.1 Running through all options set out below is the need to continue to lobby (Government, MPs, service providers, OnLincolnshire) on behalf of the District. Potential options open to the Council are:
- a) Fund developments across the District to fill the known gaps and improve access and speeds. However, in the current financial climate with severe pressure on budgets, the costs are unknown/unlimited and

it is not appropriate for the District Council to intervene and provide a universal service. This is a central government responsibility.

- b) Adopt a 'sign-posting' stance for communities/residents to provide over view information and point enquiries toward the various available funding streams and options.
- c) Employ, on a fixed term basis, a 'broadband community champion' to work closely with relevant communities to identify issues, options, funding streams, garner community support/awareness, liaise with service providers and keep abreast of developments in this field. One option may be that other Lincolnshire Councils in a similar position may be willing to resource a shared role. Further investigation of this possibility could be pursued.
- d) Rely on OnLincolnshire Phase Three to deliver on behalf of the District and allow other initiatives (both planned and future) to address the issue.



Prosperous Communities

5th June 2018

Subject: Community Lottery

Report by:

Mark Sturgess
Executive Director of Operations

Contact Officer:

Grant White
Enterprising Communities Manager
01427 675145

Purpose / Summary:

To establish a community lottery in West Lindsey

RECOMMENDATION(S):

1. That Members approve the launch and delivery of a Council run Community Lottery scheme as detailed within this report.
2. That Members approve the re-allocation of funds from the Community Grants Programme budget to launch and deliver the community lottery.
3. That Members recommend to Corporate Policy & Resources Committee for approval of proposed distribution of funds raised from the community lottery.

IMPLICATIONS

Legal:

The Council shall become licensed to deliver a society lottery. This shall be conducted in line with all required Gambling Commissions rules and procedures with expert advice and management provided by the External Lottery Manager.

Financial: FIN/48/19

The revenue costs of the proposed Community Lottery scheme are;

2017/18 £5.4k

Set up costs – website £3.0k

Gambling Licence fees - £0.9k (£0.2k licence application, £0.7k annual fee due from first year of operation)

Promotional and Marketing costs - £1.5k

Ongoing £1.7k

Gambling Licence fees - £0.7k

Promotional and Marketing costs - £1.0k

All costs to be met from Community Grant Programme. The Community Grant Programme has been approved for 5 years from 2017/18 to 2021/22.

The £1k ticket purchase would be collected via online payment by the ELM and distributed as follows;

	% Allocation
Specific Good Cause	50%
Prizes	20%
West Lindsey Community Grants	10%
External Lottery Provider	17%
VAT	3%
TOTAL	100%

Income from the lottery shall be used to assist in funding existing commitments to community and voluntary sector organisations. Until the level of funds being raised is known it is difficult to anticipate the levels that may be generated. An annual review will be undertaken to ensure that the lottery is running in line with the aims set out in this report.

population (*West Lindsey population 89,250 from 2011 Census) purchasing 1 ticket every week for a year:

2% of population purchasing 1 ticket per week for a year 1,785 tickets per week	Annual Amount Generated £000
Total ticket income to ELM (100%)	92.8
Issued to specific good causes (50%)	46.4
Paid to WLDC (10%)	9.2
Prize money distributed by ELM (20%)	18.6
VAT (3%)	2.7
Retained by ELM – management fee (17%)	15.7

Staffing:

At least 2 Council officers will be the license holders for the lottery scheme.

Equality and Diversity including Human Rights :

Risk Assessment:

None

Climate Related Risks and Opportunities:

None

Title and Location of any Background Papers used in the preparation of this report:

Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes

No

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes

No

1. Background

- 1.1 The Council is committed to working with and supporting the community and voluntary sector (CVS) in West Lindsey. We currently provide grant funding via community grant schemes along with core funding support to key delivery organisations. In 2017/2018 we awarded £499,870 as community grants.
- 1.2 We continue to face budget pressures which will inevitably begin to impact on the funding we are able to provide in support of our community and voluntary sector. We continually explore and research new ways of working to maintain or enhance our support where possible.
- 1.3 A community lottery has the potential to help all CVS organisations to address funding pressures they are facing, increase their overall sustainability and reduce their dependency on grant funding. Community lotteries delivered in this format have been operating since 2015 when the first was launched by Aylesbury Vale District Council (Vale Lottery). They have since been replicated by various local authorities across the country including North Lincolnshire Council and City of Lincoln Council.
- 1.4 The Vale Lottery can be viewed online: www.valelottery.co.uk. This report proposes to establish a community lottery in West Lindsey replicating schemes such as the Vale Lottery and many others established since by other Local Authorities across the country.

2. Lottery Information – Gambling Act 2005

- 2.1 Lotteries have been used by smaller organisations for some time as a way of raising income. There are different types of lotteries but any lottery delivered by the council would be classed as a society lottery. All lotteries are regulated by the Gambling Act 2005.
- 2.2 Society lotteries are promoted for the benefit of a non-commercial society. A society is non-commercial if it is established and conducted:
 - For charitable purposes
 - For the purpose of enabling participation in, or of supporting, sport, athletics or a cultural activity
 - For any other non-commercial purpose other than that of a private gain
- 2.3 All society lotteries must deliver a minimum of 20% of proceeds to good causes. Any lottery delivered by a Local Authority must be licensed by the Gambling Commission.

2.4 The Council shall be responsible for obtaining and maintaining the appropriate license for the lottery. The following costs apply for this:

- Application Fee: £220
- Annual Fees: £692 (The annual fee is due in the first year of operation)

2.5 At least 2 Council officers are required to be named license holders. It is proposed that this will be the Enterprising Communities Manager and suitably nominated officer within the Council's Finance Team.

3. Lottery Market

3.1 There are a number of national lotteries currently running. The table below provides statistics on their operation:

Provider	Cost per ticket	Odds of jackpot win	Odds of any prize win	% to good causes	% to operator
Euromillions	£2.50	1:139m	1:22	28%	22%
National Lottery	£2.00	1:45m	1:97	28%	22%
Health Lottery	£1.00	1:2m	No data	22%	20.3%
Postcode Lottery	£2.00	1:162,000	No data	30.5%	29.5%

3.2 There are no West Lindsey wide lotteries currently running. Eligible CVS organisations in West Lindsey can register to benefit from the Lincs Lotto (North Lincolnshire County) and Lincoln Community Lottery due to launch later in 2018 (City of Lincoln Council).

3.3 There are other small lotteries run by community group and charities available in West Lindsey but these are typically focussed on specific aims and outcomes. For example Age UK run a lottery scheme which operates nationally but can be played and benefit areas in West Lindsey.

3.4 There are now over 30 community lottery schemes delivered by Local Authorities across the country.

4. West Lindsey Lottery Principles

4.1 A lottery run by the Council shall be delivered with the following principles:

Delivering the proceed locally

Would deliver benefits to local causes only. Players can easily see that the proceeds will stay within the District and local community.

Maximising benefits to the community

The aim of the Council delivering a community lottery is to significantly support our communities and community and voluntary sector. The lottery would commit to 60% of proceeds being given to good causes which is significantly higher than other lottery providers.

Minimising cost

Beyond initial set-up costs the lottery will be largely self-financing. Processes for distributing funding to good causes will utilise existing mechanisms used for our community grants delivery and wider community and voluntary sector support.

Local Winners

It is expected that most players will live within the District. We will promote stories of local people winning and encourage more participation.

Supporting Community and Voluntary Sector

The lottery will enable local organisations to access a new source of fundraising. It provides a method of generating funding for organisations without the administration required to establish their own lottery scheme.

5. Lottery Delivery

- 5.1 The Council shall be the overall license holder and seek to appoint an External Lottery Manager. The ELM is an external provider that specialises in managing the day to day delivering of community lotteries.
- 5.2 It is proposed that the Community Lottery shall be an online lottery only. This is due to the logistical and cost challenges with distribution and sales for any other method of delivery. The lottery would be available online and via desktop, mobile and tablet.
- 5.3 The day to day management of the lottery shall be conducted by the ELM. This includes processing new players, distributing prizes and income for good causes. The ELM will also provide marketing support to good causes and the Council, and assist players should they experience difficulties.
- 5.4 The ELM shall send newsletters to all good causes signing up to the lottery providing updates.
- 5.5 The lottery shall cover all of West Lindsey district area. Organisations based or operating within West Lindsey shall be eligible to register to receive directed funds. Anyone shall be able to play the lottery online regardless of location.
- 5.6 The lottery shall have two categories for distributing funds to good causes:

- **Specific Good Causes**

This category shall enable groups to register and take part in the lottery raising 50% of a ticket share when they are specifically selected by players. After registering each group shall have their own web page for

the lottery helping them to engage players and raise income. This option enables groups to raise funds from a lottery scheme enabled by the Council.

The Council shall manage the good cause process. This includes registering new good causes and administration of good cause funding. This shall be delivered using existing processes used for the Councils community grants programme.

Players buying tickets shall be able to select a specific good cause using the custom web pages for each individual group registered. This motivates groups to gain more players to support their specific cause.

The Council shall retain 10% of each ticket which shall go into the West Lindsey Community Grants category.

- **West Lindsey Community Grants**

This category shall operate district wide with profits generated distributed through existing mechanisms used by the Council to support community and voluntary organisations. This category shall distribute 60% of a ticket share. Players in this category would not specify a group to benefit from the proceeds and the funds will go to existing CVS funding commitments. This can include the Councils core funding to CVS organisations and/or delivery of community grant schemes.

Allocations of funding from this category shall be determined by the Council's Community Grants Panel using established mechanisms for awarding grant funding.

- 5.5 All sales for the lottery would operate via a dedicated website provided by the ELM with ability for online card payments and direct debit. Specific good causes shall have their own landing pages on the website.

APPENDIX A – Community Lottery Overview

APPENDIX B – Draft criteria for CVS organisations

6. Ticket Price, Proceeds, Draws and Prizes

- 6.1 Based on existing Local Authority lottery schemes this report proposes the lottery would operate as below:

- Ticket Price: £1 per week
- Draw frequency: once per week
- 2 categories of operation:

Specific Good Causes

Directly signing up to the lottery scheme, enabling them to fundraise for their own cause within the wider lottery process

West Lindsey Community Grants

Unspecified good cause which sees funds delivered through existing mechanisms used by the Council to support community and voluntary sector organisations

- 6.2 Based on existing Local Authority lottery schemes this report proposes the lottery would operate the following proceeds apportionment:

	Specific Good Causes		West Lindsey Community Grants	
	% Allocation	£ Allocation (per ticket)	% Allocation	£ Allocation (per ticket)
Specific Good Cause	50%	£0.50	N/A	N/A
Prizes	20%	£0.20	20%	£0.20
West Lindsey Community Grants	10%	£0.10	60%	£0.60
External Lottery Provider	17%	£0.17	17	£0.17
VAT	3%	£0.03	3	£0.03
TOTAL	100%	£1.00	100%	£1.00

- 6.3 Players shall be able to choose 6 numbers. To win the jackpot the ticket must match both the numbers and sequence as drawn. Players can also win a prize if the ticket matches the sequence of the first or last 2,3,4 or 5 numbers drawn. Multiple tickets are able to be purchased and number can be changed by players.
- 6.4 Bolt on 'raffle' type prizes are possible with this type of lottery. No raffle prizes are proposed at this time.
- 6.5 Players will receive the option to donate any winnings to their chosen good cause.
- 6.6 The jackpot is an insured prize. It is a guaranteed pay out of £25,000 per winner. If multiple people win the jackpot it is not shared or rolled over.
- 6.7 Based on existing Local Authority lottery schemes this report proposes the lottery would operate with the following prize structure:

	Winning Odds	£ Prize
6 numbers	1:1,000,000	£25,000
5 numbers	1:55,556	£2,000
4 numbers	1:5,556	£250
3 numbers	1:556	£25

2 numbers	1:56	3 free tickets
Overall odds of winning any prize	1:50	-

6.8 The table below shows what a very conservative level of players can generate for good causes:

Ticket Price £	Number of Players	% of WL population*	Tickets bought per week	Number of weeks	Gross Return	Received by Good Causes*
1	446	0.5	1	52	£23,192	£13,915
1	892	1	1	52	£46,384	£27,830
1	1338	1.5	1	52	£69,576	£41,745
1	1785	2	1	52	£92,820	£55,692
1	2231	2.5	1	52	£116,012	£69,607

*West Lindsey population 89,250 from 2011 Census

*No distinction has been made in the above table between players selecting specific good causes or WL Community Grants.

7. Timescales

- 7.1 Planning and actions to launch the community lottery would begin immediately on approval from all relevant committees. It is expected to take at least 26 weeks which will include website creation, marketing plan, gambling license and VCS engagement.
- 7.2 A suitable launch date will be selected based on the time of the year when all start up actions have been completed.

8. Gambling Responsibility

- 8.1 Lotteries are the most common type of gambling activity in the world. This lottery will mitigate against many of the issues related to addictive gambling by:
- Being only playable via pre-arranged sign up and non-cash payment methods
 - There is no 'instant' gratification or 'instant reward' to taking part
 - The lottery will be fully compliant with the Gambling Commissions licensing code of practice, which includes self-exclusion and links with support organisations
- 8.2 Due to the above factors it is reasonable to believe that this Lottery will not significantly increase problem gambling and that the benefits to good causes in the District from the proceeds of the lottery outweigh the possible negative issues.
- 8.3 Whilst delivering a community lottery provides a new dimension to our community funding work, the council does already engage with other lotteries and benefits from funds raised through gambling. This includes:

- Grants awarded to the Council raised from lottery schemes (e.g. Heritage Lottery Fund)
- Match funding awarded by the Council to support bids for grants awarded by lottery schemes (e.g. Big Lottery Fund)

8.4 The main focus of this community lottery is to enable local community organisations and good causes to raise additional funds which they may not have otherwise been able to obtain. Marketing and promotion of the community lottery will focus on this to ensure residents and players recognise the local community benefits achieved.

8.5 It is proposed that the Community Lottery is included in a future audit plan to ensure full compliance with all required legislation and to give assurance around its operation and responsibilities.

9. Financial Implications

9.1 The Lottery is designed to be self-financing following initial set up with only the license and marketing costs for the Council to cover annually.

9.2 The following costs shall be incurred during initial set up:

- License application: £220
- Licence fees: £692
- First year marketing: £1,500
- Initial scheme setup (including website and administration): £3,000

TOTAL: £5,412

Funded from the Council's Community Grants Programme.

8.3 The following costs shall be incurred annually:

- License fees: £692
- Marketing: £1,000

TOTAL: £1,692

Funded from the Council's Community Grants Programme.

8.4 This report proposes to re-allocate funds from the existing Community Grant Programme to cover the initial set up and annual costs as stated above. The Community Grants Programme budget has been set for 5 years and will be subject to review towards the end of this period.

8.5 The re-allocation of funds required to launch and deliver the community lottery will have a minimal impact on the overall total annual budget available for delivering agreed community grant schemes.

8.5 Income from the lottery shall be used to assist in funding existing commitments to community and voluntary sector organisations. Until the level of funds being raised is known it is difficult to anticipate the levels

that may be generated. An annual review will be undertaken to ensure that the lottery is running in line with the aims set out in this report.



Putting the ♥ into lotteries

A presentation to
West Lindsay District Council
Ben Speare
17.05.18

Who we are and what we do

Who are we?

Gatherwell are an External Lottery Management Company licensed by the Gambling Commission to run lotteries on behalf of good causes across the UK.

Our mission

Founded by the 3 directors in 2013 with the mission of helping good causes by **raising money within the community for the community.**

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Community based fundraising

Providing communities with the tools to raise funds to improve their community.



Every good cause matters

To care about participation at every level. To make sure every good cause gets the support it needs to build a successful campaign.



Maximise participation

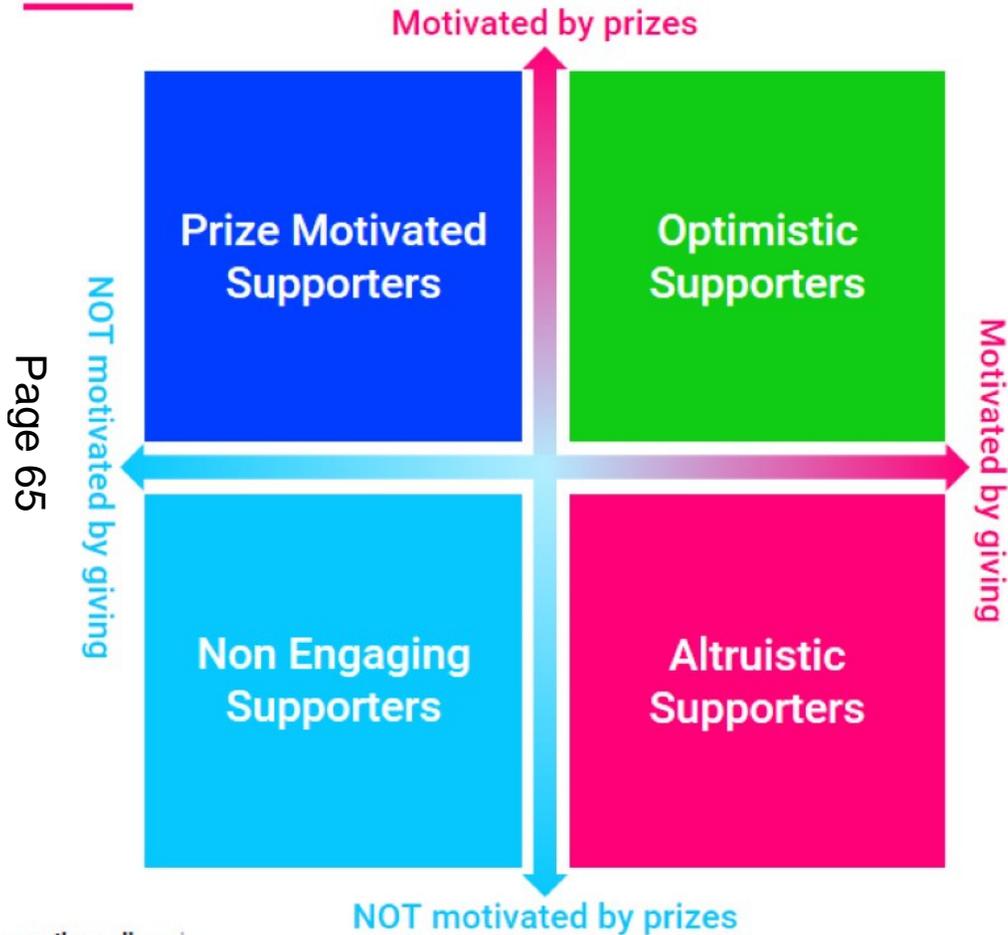
Maximise participation by accessing all sectors of participants (prize motivated to altruistic).



Market leading campaign support

Provide local causes with enterprise level marketing support. Making it as easy as possible to build support.

Why Lotteries



Altruistic Supporters

Will support because of the good cause alone.



Prize Motivated Supporters

Motivated by the odds and prize structure.



Optimistic Supporters

Needs the dual motivation of prizes and giving to become a supporter.



Non Engaging Supporters

This group will never be a supporter as they are not motivated by prizes or giving.

Vale Lottery

Launched in November 2015. The Vale Lottery is the first online Local Authority Lottery in the UK

Created directly in response to the pressure on the community funds budgets and to help the Voluntary and Community Sector (VCS) gain access to new funding streams.

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Track record

Incredible start – Over 40 causes signed up for the first draw. Coverage on BBC TV, radio and press.

Growing

Over 100 good causes now signed up for their own page, with money raised already going to support their work. Ticket sales still rising daily.

Satisfied customers

Overwhelming customer satisfaction feedback from good causes and supporters.

www.gatherwell.co.uk

The screenshot shows the Vale Lottery website homepage. At the top, there is a green navigation bar with the Vale Lottery logo on the left and links for 'Buy tickets', 'Are you a good cause?', 'Log in', and 'MENU' on the right. The main header features a large image of an elderly man and a younger man, with the text 'Welcome to Vale Lottery' overlaid. Below this, three key messages are displayed: 'Win up to £25,000!', 'Support local causes in Aylesbury Vale', and 'Only £1 per week!'. A 'Support The Vale' button is positioned below these messages. The 'Latest Draw' section shows the winning numbers '9 9 4 8 7 3' for Saturday, 14 January 2017, with a link to 'Click here for more details'. To the right, it announces the winner: 'Winner! Mr M (Tring) 1st Ivinghoe and Pitstone Scout Group Won 3 extra tickets!'. The 'How it works' section is divided into three steps: 1. 'Choose your 6 numbers' (illustrated with a lottery ball graphic), 2. 'Win up to £25,000!' (illustrated with a person holding money), and 3. 'See your community shine' (illustrated with a house and sun). A 'Join Now' button is located at the bottom of this section. The 'Latest news' section is partially visible at the bottom of the page.

Vale Lottery In Numbers

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105
Draws

Everyone is happy!
The community is onboard, causes are happy and players are happy.



150+
Causes

We already have over 150 active causes signed up with more joining everyday. New causes can be online raising money is less than a day!



2750+
Tickets

2750 tickets/ week and growing. Most of these are recurring payments so this is a stable source of revenue.



£86,000+

Raised per year for good causes

Genuinely new funds raised within the community for the community



Next...

More causes, more tickets and better prizes!

Gatherwell - A growing network of Local Authority Lotteries





How it works

How The Lottery Works

Page 70

Weekly Online Lottery (e.g. www.valelottery.co.uk)

Weekly online lottery with a draw every Saturday at 8pm. The more numbers you match the bigger the prize!

How It Works

Supporters



Tickets - £1 a week

Each ticket costs £1 per week and consists of 6 numbers. Player's can choose numbers or do a lucky dip.

Choose a cause

Each ticket can either support the Central Fund (many causes) or a specific good cause listed on the site.

Payments

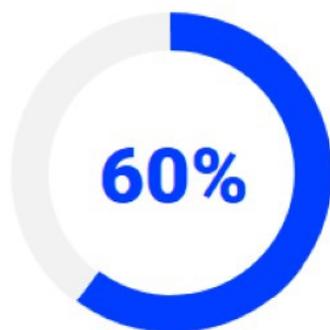
Supporters can pay by Direct Debit or payment card. Either a monthly recurring payment or a 1/3/6/12 month payment upfront.

Winning

Winners will be notified via email and are paid directly into a nominated account or they can donate their winnings to the good cause.

Splitting The Pound

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Good Causes

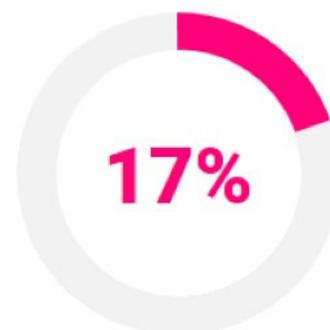
60% of all ticket sales goes to good causes!

50% to the individual cause
selling the ticket
+
10% to the central fund



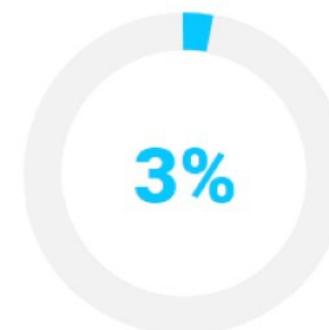
Prizes

20% of all ticket sales go back to the supporters as prizes!



Gatherwell

The running costs incurred by Gatherwell. These include the costs of all banking and transaction fees, running the site, player support, marketing etc.



VAT

Gatherwell costs are VATable

Prizes!

Odds of
winning a
prize are
1 in 50

Number of matches	Matching patterns	Odds	Prize
6	NNNNNN	1,000,000:1	£25,000
5	NNNNNn or nNNNNN	55,556:1	£2,000
4	NNNNnn or nnNNNN	5,556:1	£250
3	NNNnnn or nnnNNN	556:1	£25
2	NNnnnn or nnnnNN	56:1	3 free tickets

i

N is a match, n is not. So NNNNNN is 6 matches and nnnnnn is no matches

Bolt-on Prizes

- In addition to the core lottery proposition it is possible to run additional 'bolt-on' prize draws.
 - These can be used at any time to encourage participation (particularly useful at launch, e.g "sign up before the first draw and you will be entered into a separate prize draw to win an Ipad!")



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How The Lottery Works

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How It Works Causes

Visit The Site (www.valelottery.co.uk)

The cause will visit the website and go to the fundraisers section where they can find out more and apply to join.



- There is no cost to the good cause.
- They can be raising money within 1-2 days!

Apply To Join

Applying is easy. It's done online and take a few minutes.

Get Approved

The LA will check the cause qualifies and approve them. Once approved they'll have their own page and welcome pack in 1-2 days!

Market To Supporters

Now live on the site all the cause needs to do is market to their supporters.



Raise Funds

Every month the cause will get their raised funds paid directly into their nominated account!



Bespoke Marketing Materials

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Motivating Headline

Spring into action!

Join Vale Lottery and help our cause grow!

V A L E LOTTERY

Carers Bucks

Good Cause Logo

Seasonally Relevant

- ✓ 50% of all tickets sold from our Vale Lottery page go to us!
- ✓ A further 10% goes to other good causes in the Vale!
- ✓ Tickets only cost £1 per week and can win prizes up to £25,000!
- ✓ Anyone can join, not just Vale residents!

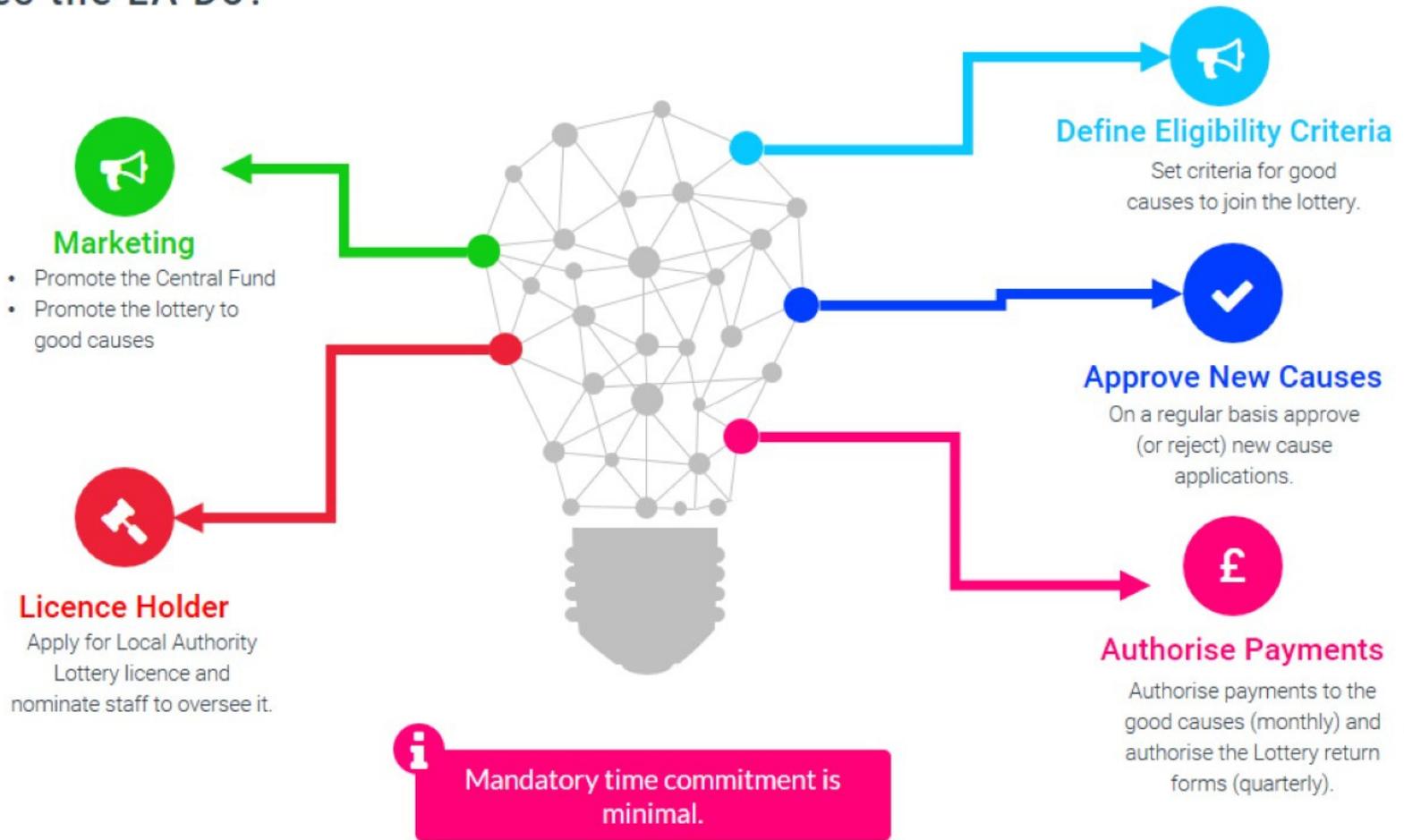
Easy Search Term

To Start Supporting, visit:
www.ValeLottery.co.uk
And Search For:
Carers

QR code for Smartphones

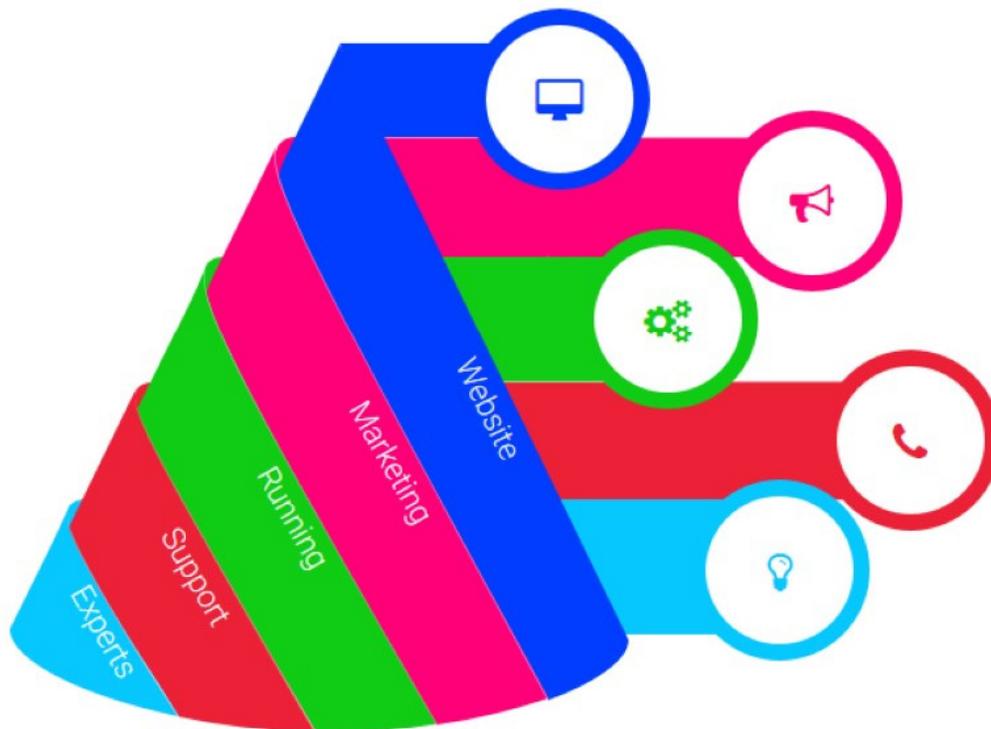
Supporters must be 16 years of age or older

What Does the LA Do?



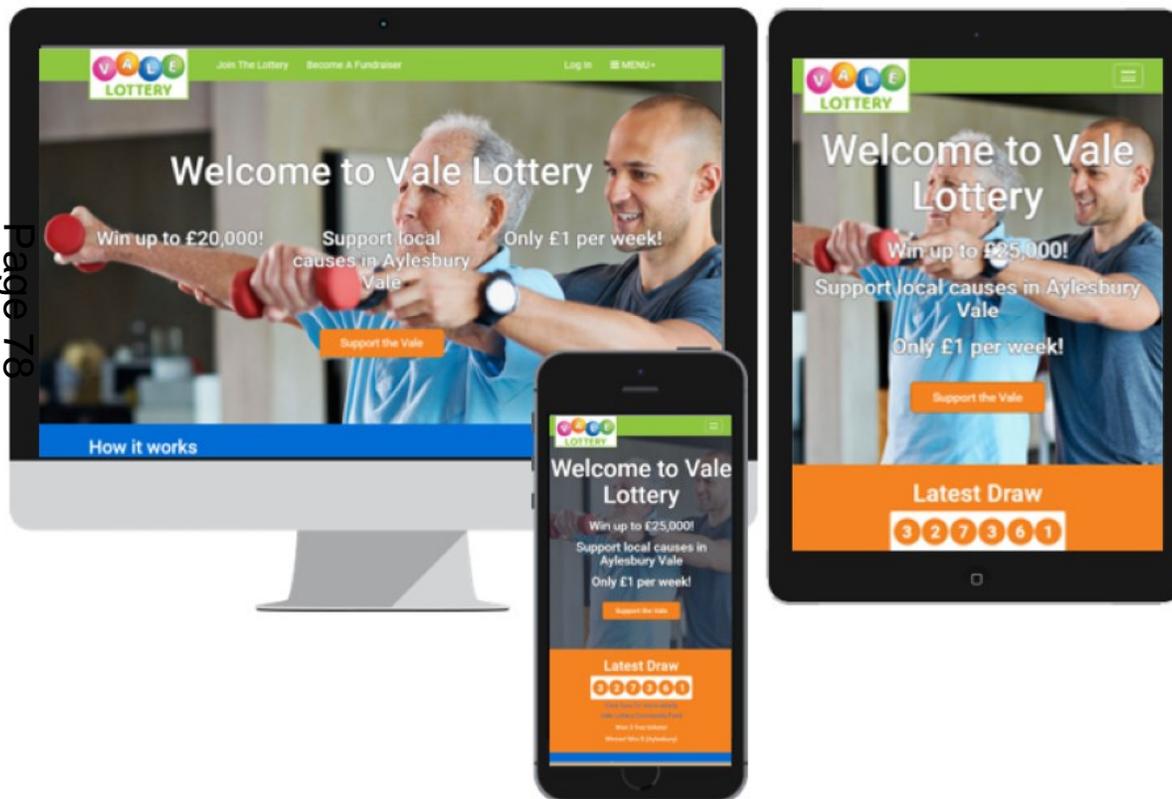
What Does Gatherwell Do?

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-  Website
-  Marketing
-  Running The Lottery
-  Support
-  Your Lottery Expert

What Does Gatherwell Do?



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Website

- Bespoke website designed in partnership with you
- Powered by the Gatherwell LAP engine
Regularly updated with new features to keep up with the latest technology and improve player acquisition and retention
- Hosted on your own domain
- Fully secure, PCI compliant site
- 99% uptime SLA, monitored 24/7
- Responsive website
Viewable on all devices (mobile, tablet and desktop)

What Does Gatherwell Do?



Marketing

- Professional high resolution marketing materials
- Updated regularly (currently bi monthly):
 - Maximises participation
 - Motivational and keeps campaigns fresh
 - New materials are great for encouraging causes to do extra marketing and always result in increased ticket sales
- Bespoke good cause marketing materials:
 - Printable and Digital leaflets
 - Image files for use on social media
 - Branded for each good cause with their own logo, name and other details
 - Unique links and QR codes which point to the cause's page
- Marketing assistance for all other campaigns:
 - Social media campaign management
 - Artwork provisioning for promotional banners, car livery, magazine articles etc

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Spring into action! **V A L E** LOTTERY **Carers Bucks**

Join Vale Lottery and help our cause grow!

- ✓ 50% of all tickets sold from our Vale Lottery page go to us!
- ✓ A further 10% goes to other good causes in the Vale!
- ✓ Tickets only cost £1 per week and can win prizes up to £25,000!
- ✓ Anyone can join, not just Vale residents!

To Start Supporting, visit:
www.ValeLottery.co.uk
And Search For:
Carers

Supporters must be 16 years of age or older

The banner features a background of a field with a white mug filled with daisies on the right. The text is in various colors and fonts, including a blue box at the bottom containing the website and QR code.

What Does Gatherwell Do?

Support the Vale!

Daily Report: 10/03/2016

120
Ticket(s)

+10 ticket(s) from yesterday
+10 ticket(s) this week
+10 ticket(s) this month

29
Supporter(s)

+2 supporter(s) from yesterday
+1 supporter(s) this week
+3 supporter(s) this month

Raising £3,619.20 per year!

Tickets sold yesterday by cause

Cause	Tickets
Cal Charity	10
Vale Lottery Community Fund	3

[Visit Dashboard](#)
[Download Report](#)

Follow us: [Facebook](#) [Twitter](#)

Contact us:
 Telephone: 01296 21112
 Email: support@valelottery.co.uk
 Site: www.valelottery.co.uk

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Running The Lottery

- Payments
 - Payment methods to suits all preferences (Direct Debit 57%, Debit & Credit Cards 43%)
 - Branded banking statement identity
 - Winner & cause payment administration
- Player Engagement
 - Fully flexible number selection (42% of players choose their cherished numbers - these players buy more tickets and stay for longer)
 - Winner Communications & reminders
 - Full 'bolt-on' prize capabilities (e.g. win a car/iPad/theatre tickets)
 - Donate back to good cause option for winners
- Player Retention
 - Ticket expiry chasing
 - Card expiry & payment failure chasing
- Lottery Management
 - Daily performance reporting
 - Lottery return completion
 - Campaign Manager Portal for every good cause

What Does Gatherwell Do?



Support

- Dedicated Telephone number for your supporters and good causes - answered as your brand
- Dedicated email address with the same domain name as the website
- Dedicated social media accounts managed by Gatherwell (Facebook and Twitter) for posting results and increasingly direct communication with customers



What Does Gatherwell Do?

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Your Lottery Expert

- We are on hand to help you with everything and anything related to the lottery
 - In the initial phases of the lottery this includes help and support gaining the required Gambling Commission licence.
 - We provide personalised training to the management licence holders.
 - As your lottery partner, we'll be working with you to drive ticket growth and also be on hand for advice and support on anything related to the lottery.
 - As our network of LA's grows there will be opportunity for LA's to share best practice and advice through user forums as well as creating development ideas for the platform.

Timeline to a launch

Go!
Green light to proceed

Once we get the green light to proceed we'll create a project plan

Week 1

Establish Branding requirements and Initiate the Gambling Commission (GC) License application

Weeks 2-12

Progress GC application, Website development, payment accounts, Telephone number

Weeks 12-18

Website Testing, payment account integration, GC Licence issued
Plus Launch Event for Good Causes

Week 20

Launch website and marketing to public - Start selling tickets!

Week 26

First Draw and the Lottery is LIVE!

Cost of a launch



- Gatherwell Setup Fee - **£3,000 + VAT**
 - Website design, hosting, maintenance and development.
 - Payment gateway investments (dedicated Direct Debit and payment card accounts)
 - Dedicated support telephone number, email & social media accounts
 - Marketing strategy support and generic design creation
 - Gambling License application support
 - Training for licence holders
- Gambling Commission Licence – **£692 /year + (application fee £244) ***
- Lotteries Council Membership – **£350 /year + (application fee £25)**
- Launch marketing investment – **est minimum £3000 /year** (as much or as little as you want!)
 - Bolt on launch prizes
 - Good Cause launch event
 - PR & press events
 - Focused above the line marketing e.g press, radio, refuse vehicle branding, etc.
 - Social media campaigns

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Putting the ♥ into lotteries

We're excited to help your local
good causes flourish

Questions?



LOTTERY TITLE

Good Cause Eligibility

1. Introduction

The Lottery Title is a community lottery delivered by West Lindsey District Council. It is open to players anywhere but aims to provide direct funding benefits to community and voluntary sector organisations based or operating within West Lindsey.

Community and voluntary sector organisations are able to register and directly benefit from the Lottery Title. Lottery players can select your organisation or good cause to ensure you receive a direct share of each ticket played. When a lottery player selects a specific organisations or good cause, 50p out of every £1 ticket will then be awarded to them.

2. Contact Details

For queries about registering your organisation with the Lindsey Lotto:

Website: www.west-lindsey.gov.uk/lotterytitle

E-mail: lotterytitle@west-lindsey.gov.uk

3. Eligible organisations

The following organisations can register with the Lottery Title:

- ✓ Registered charities
- ✓ Parish Councils
- ✓ Social Enterprises (e.g. CIC's)
- ✓ Faith or Belief groups/organisation*
- ✓ Constituted community groups
- ✓ Town Councils
- ✓ Schools or Academies*
- ✓ Local Authorities/Public Sector*

* Projects delivered by these organisations must be for the wider community benefit and not to support normal school activity, promote any faith/religion or statutory services.

4. Eligibility Criteria

1. All organisations must be based within or provide activities and services for the benefit of West Lindsey residents
2. Must have a bank account in the name of the organisation and requiring at least 2 unrelated signatories
2. Must operate with no undue restrictions on membership
3. Your organisation/good cause must not contravene any of our core policies and procedures
4. Your organisation must have relevant policies/safeguards if working with children, young people or vulnerable adults
5. The Council reserves the right to reject any application
6. The Council reserves the right to remove any organisation with a minimum of 7 days' notice for any reason
7. The Council shall remove any organisation immediately where fraudulent or illegal activity is suspected

5. Checklist for Supporting Information

The following documents must be submitted with your completed registration form.

1. Copy of your organisations constitution or similar governing document
(not required for Town or Parish Councils)
2. Copy of your organisations bank statement – from within the last 3 months
(bank account must be in same name as the organisation)

6. Non-eligible Organisations and Activities

We will not accept any applications from organisations or good causes if it is for:

- ✗ Anything illegal
- ✗ Support to lobbying or campaign groups
- ✗ Anything that will bring the Council into disrepute
- ✗ Anything party political, including supporting political organisations
- ✗ Anything contrary to the Council's financial regulations or Council policies
- ✗ Anything that an organisation or local authority has a statutory obligation to deliver
- ✗ Projects based/operating outside of West Lindsey unless they provide significant benefit to communities within West Lindsey

The above are examples and are not an exhaustive list

7. Updates to this Eligibility

This Good Cause Eligibility was adopted on 5th June 2018. Updated versions of eligibility will apply to all organisations including those already registered.

Prosperous Communities Committee Work Plan

Purpose:

This report provides a summary of reports that are due on the Forward Plan over the next 12 months for the Prosperous Communities Committee.

Recommendation:

1. That members note the schedule of reports.

Prosperous Communities Committee			
Active/Closed	Active		
Date	Title	Lead Officer	Purpose of the report
17/07/2018	Member Champions	Katie Coughlan	Annual item on nominations/appointments for Member Champions for 18/19 year.
	Health Commission Review	Phil Taylor	Six Month Review: - to review the progress outcomes and future need and remit of the Health Commission
	FEZ	Marina Di Salvatore	TO BE CONFIRMED
	Customer First	Michelle Carrington	For Members to endorse the Customer First programme. Following Pre-Scrutiny
	planning policy-scampton	Oliver Fytche-Taylor	Confirmation of the correct planning policy approach to planning applications in the former RAF Scampton.
17/07/2018 Total			
11/09/2018	Joint Working with ACIS - Japan Road	Eve Fawcett-Moralee	Recommendation 3 of the Japan Road paper that went to committee on 06/02/18 stated that a further report would be brought to the Committee in April with a proposed Business Plan of the JVCo and the financial investment implications for West Lindsey District Council.
11/09/2018 Total			

23/10/2018	Market Rasen Car Parking Charges - 12month Review	Eve Fawcett-Moralee	To review the car parking charges in Market Rasen to come into effect April 2019, as resolved by Prosperous Communities in October 2017
	Selective Licensing 12 month review	Andy Gray	to provide a further update re progress achievement issues, as resolved by PC Cttee in October 2017
	Future Communication Options	Julie Heath	to present alternative options for communication with the electorate as resolved by PC Cttee in October 2017
	Councillor Initiative Fund	Grant White	To present Members with an update on the Councillor Initiative Fund and give options for it's continued delivery after March 2019.
	Joint Muncipal Waste Strategy for Lincolnshire	Ady Selby	Following closure of the consultation to receive and endorse the Joint Municipal Waste Strategy.
23/10/2018 Total			
04/12/2018	Public Realm Task & Finish Group	Grant White	Final report to scrutinise the effectiveness of the services offered by public agencies in maintaining the rural public realm.
	Report on Housing Company	Eve Fawcett-Moralee	Matters arising from Full Council requested a paper to go to prosperous Communities, arising from a motion. EFM has now confirmed the aim will be for this to go by December 18, ahead of Full Council 19.
04/12/2018 Total			
Grand Total			

Note: P and D 2018/19 to be scheduled in

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.

Document is Restricted